



# 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

Created & Produced by TMK Event Marketing, LLC



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# **Metrics Summary**



263

**Pieces of Coverage** 

Total number of online, offline and social clips in this book



1.18M

**Estimated Views** 

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



270M

**Audience** 

Combined total of publication-wide audience figures for all outlets featuring coverage



10.8K

**Engagements** 

Combined total of likes, comments and shares on social media platforms



50

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.

Provided by Moz



125

**Online Pieces** 

Amount of coverage published on websites, blogs and online outlets

 $\mathbf{d}$ 

90K

30,000 Flyers distributed

Distributed to all 33 preschools in Greenwich and over 250 other locations throughout Fairfield... 凸

11K

**Est. Social Views** 

Prediction of lifetime views of social posts, based on audience reach and engagement rate

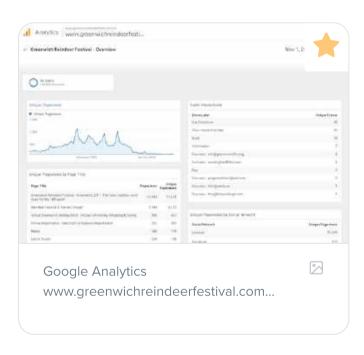
al

17.7K

Website Page Views

21,159 Total Page Views

# Highlights



# **GRF 2022 Website Analytics**

Website Google Analytics November 1, 2022 through January 15, 2023

1 piece of coverage



January 13, 2023

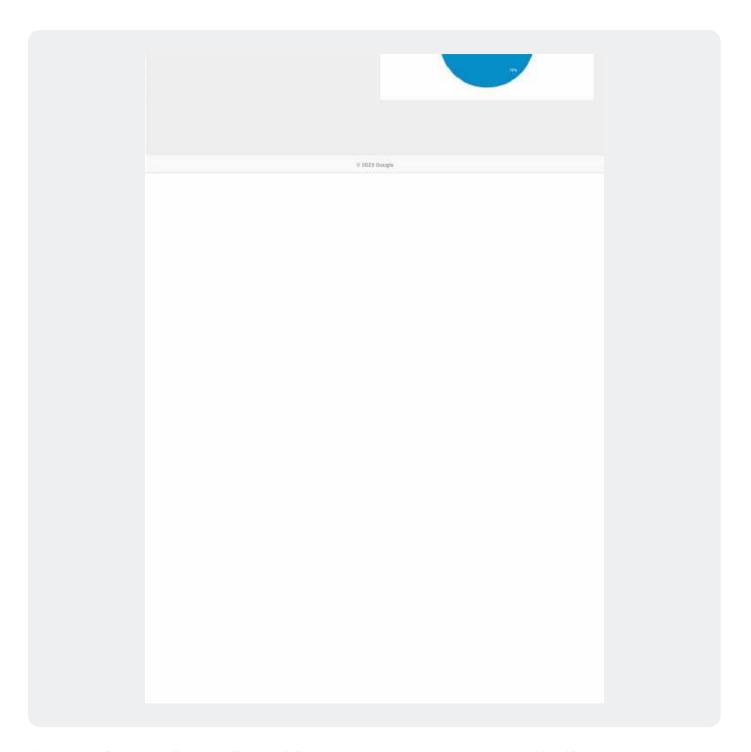
### Google Analytics www.greenwichreindeerfes tival.com Greenwich...

greenwichreindeerfestival.com

Website Page Views

17.7K

21,159 Total Page Views



## **GRF 2022 Press Releases**

9 pieces of coverage



#### 14<sup>th</sup> Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate Sam Bridge Nursery & Greenhouses November 25 – December 24, 2022

Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Dental Group and a 'Reindeer Coloring Station" sponsored by Jenny Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids In Crisis, a nonprofit organization based in Greenwich, A Kids In Crisis Giving Tree will also be available for people to support their important mission. This all takes place just minutes from downtown Greenwich. Parking is free. Children, adults, and all dogs (on leashes) can have their photo taken with Santa at Santa's Workshop, PLEASE BRING YOUR DOG FOR PHOTOS WITH SANTA ANYTIME WE'RE OPEN, but for an added incentive to visit Santa with your dog when the lines aren't as long as Saturday, you'll receive a Doggy Gift Bag sponsored by Cornell University Veterinary Specialists every Monday - Friday throughout the event.

The community is invited to Sam Bridge for a "We're Back Party" on Friday, November 25, from noon to 6 p.m. and Saturday, November 26, 9 a.m to 6 p.m., when Santa's Workshop officially opens for photos with Santa, While waiting for the reindeer to arrive Friday afternoon, everyone can enjoy special refreshments, face-painting, belloon artists, live music entertainment and many other special activities, which will also continue air-day Saturday!

Please check the website, www.GreenwichReindeerFestival.com, for all pricing for all photo packages. Hours for the Photos with Santa, are Monday through Friday, 12 p.m. to 6 p.m. and Saturday, 9 a.m. to 6 p.m. Sam Bridge is closed on Sundays. The reindeer will depart on Thursday, December 22 but Santa will remain for photos through Christmas Eve, Saturday, 9 a.m. to 3 p.m.

### **GRF 2022 Calendar Listing**

A big thank you to our many sponsors who help to make this very special holiday event possible: Sam Bridge Nursery & Greenhouses, Jenny Allen/Compass Real Estate, Greenwich Pediatric Dental Group, Mercedes-Benz of Greenwich, KeyBank, Greenwich Hospital, Little Friends, Frontier, Law Offices of Mark Sherman, Cornell University Veterinary Specialists, Vineyard Vines, Eagle Fence & Guardrail, Interstate & Lakeland Lumber. Premier Media Sponsor; Greenwich Magazine / Moffly Media and many additional valued Media Sponsors. For more information and to view all sponsors, please visit; www.GreenwichReindeerFestival.com

Please like us and follow us on social media;

https://www.facebook.com/GreenwichReindeerFestival/ and https://www.instagram.com/greenwichreindeerfestival/



#### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate

#### Sam Bridge Nursery & Greenhouses November 25 – December 24, 2022

Santa Claus and his three LIVE reindeer are coming to town, as they return to Greenwich for the much anticipated 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Alten/Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at the expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy the spacious Santa's Workshop, which features a Reindeer Coloring Station, Letter Writing to Santa Station for children, Raffle to win a Mercedes-Benz Kids Car and a "Name the Baby Reindeer Contest," while families wait in line for their photo with Santa to create special holiday memories. A portion of all photos with Santa will benefit Kids in Crisis, a non-profit organization based in Greenwich. A Kids in Crisis Giving Tree will also be available for people to support the important work of Kids in Crisis. The Greenwich Reindeer Festival and Sam Bridge Nursery are proud to support Kids in Crisis for the fourteenth consecutive year. This all takes place just minutes from downtown Greenwich, Parking is free.

Groenwich First Selectman Fred Camillo said, "The annual Greenwich Reindeer Festival is an event that celebrates our community's holiday spirit. While serving to mark the start of the holiday season and foster memories that will last a lifetime, the event will also set aside a portion of all photos with Santa that will benefit Kicks in Crisis, a non-profit organization based in Greenwich. A Kids in Crisis Giving Tree will also be available for people to support the important work of Kids in Crisis. I look forward to kicking off the 2022 holiday season in Greenwich with all residents on the 25th, See you soon!"

1

November 11, 2022

### Reindeer Press Release 2022 11 11 22

The community is invited to Sam Bridge for the "We're Back Party Days," Friday, November 25, 12 p.m. to 6 p.m., when Santa's arrives promptly as 12noon followed by the Ribbon Cutting Ceremony with Santa, Public Officials, and Sponsors to officially open Santa's Workshop for Photos with Santa. The excitement continues Saturday, November 26, 9 a.m. to 6 p.m. While waiting for the reindeer to arrive Friday afternoon and then all day Saturday, everyone can enjoy our select food trucks, Italiana Foods Food Truck featuring a complimentary "WE'RE BACK!" cake for the first 150 guests on Friday and other Italian pastries and sandwiches, The Taco-ish Food Truck, and Pau Pau's Pizza Cones Food Truck. Experience our vendors such as, KeyBank offering complimentary hot chocolate and their Red Key Treasure Chest, Frontier Communications with many great give-aways, Sunzi Silks & Tribal Towels selling beautiful scarves, Get Joy Food, and Choice Pet. And for the kids, Faces by Wells will be providing face painting and a balloon artist.

We're excited to announce Kayla Rae will be performing LIVE, Friday, 1pm – 4pm at the Greenwich Reindeer Festival. Kayla Rae is a 24 year old singer/songwriter/pianist from Bethel, CT. She has been performing for the past 15 years, was a contestant on NBC's "The Voice," and ABC's "American Idol." She will be singing a mix of holiday music and some popular and original songs.

Also joining the "We're Back Party Days" festivities both Friday and Saturday this year will be Rising Starr Horse Rescue featuring two miniature horses and providing information about their important work of rescuing horses across the United States. Rising Starr Horse Rescue is based in Wilton, CT.

Throughout the four weeks, the reindeer will make Sam Bridge their home, thanks to Reindeer Sponsors Sam Bridge Nursery & Greenhouses, Greenwich Hospital, Frontier Communications, and Little Friends. Children, adults, and dogs (on leashes) can have their photo taken with Santa at Santa's Workshop. Please check the website, <a href="https://www.Greenwichreindeerfestival.com">www.Greenwichreindeerfestival.com</a>, for all pricing for all photo packages. Hours for the Photos with Santa, are Monday through Friday, 12 p.m. to 6 p.m. and Saturday, 9 a.m. to 6 p.m. Sam Bridge Nursery & Greenhouses is closed on Sundays. The reindeer will depart on Thursday, December 22 but Santa will remain for photos through Christmas Eve, Saturday, 9 a.m. to 3 p.m.

"We are so excited to welcome back the Greenwich Reindeer Festival to Sam Bridge Nursery. It's become a wonderful tradition that our entire family looks forward to. We love the way it brings the community together," said Maggie Bridge, Sam Bridge Nursery & Greenhouses.

Returning for the third year is our special reindeer, Iris. Iris had a baby girl reindeer, a calf, earlier this year. The calf will be joining the festivities with her mother at the Greenwich Reindeer Festival & Santa's Workshop. Since the calf has not been named, a "Name The Baby Girl Reindeer Contest" will take place. Santa will chose the winning name on December 24. The winner will receive a Mercedes-Benz Kids Pedal Car. A second Mercedes-Benz Kids Pedal Car will be a part of a Raffle for everyone who has their Photo with Santa, which will also be chosen by Santa on December 24.

Abilis Gardens and Gifts will be a vendor outside at the Greenwich Reindeer Festival, Saturdays, December 10 and 17, 9am – 6pm. Please support Abilis by purchasing special gifts for the holiday season. Abilis is a 501(c)3 non-profit organization located in Greenwich that provides services and supports for over 800 individuals with special needs and their families from birth through their life span.

Bring your dog for photos with Santa anytime they're open, but for an added incentive to visit Santa with your dog when they're not so busy, you'll receive a DOGGY GIFT BAG compliments of Cornell University Veterinary Specialists every Monday - Friday throughout the four weeks. The Doggy Gift Bags are filled with great items from Cornell University Veterinary Specialists, Earth Animal, Get Joy Food and All Pets. The spacious Santa's Workshop will feature a Reindeer Coloring Station sponsored by Jenny Allen Compass Real Estate and a Letter Writing to Santa Station sponsored by Greenwich Pediatric Dental Group.

Thank you to our sponsors for helping to make this event possible. Sam Bridge Nursery & Greenhouses, Jenny Allen/Compass, Greenwich Pediatric Dental Group, Mercedes-Benz of Greenwich, KeyBank, Greenwich Hospital, Frontier Communications, Little Friends, Abilis, Mark Sherman Law Offices, Cornell University Veterinary Specialists, Citarella Gourmet Market in Greenwich, Vineyard Vines, M.H. Heaven Real Estate, Eagle Fence & Guardrail, Interstate + Lakeland Lumber. Premier Media Sponsor Greenwich Magazine/Moffly Media. Additional Media Sponsors include CT Kids & Family, Fairfield County Mom, Greenwich Girl, Greenwich Moms, Greenwich Time/Stamford Advocate, INGreenwich, Kids Out And About, Macaroni Kid, Money Mailer, Natural Awakenings Magazine, News 12 CT, Jen Danzi. The Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass is produced by TMK Event Marketing, LLC, located in Greenwich. For more details on this magical holiday tradition, visit <a href="https://www.Greenwichreindeerfestival.com">www.Greenwichreindeerfestival.com</a>, and follow us on social media,

https://www.facebook.com/GreenwichReindeerFestival/, https://www.instagram.com/greenwichreindeerfestival/

> Media Contact: Tamara Ketler TMK Event Marketing, LLC 203-531-3047-office 203-273-1166-cell



#### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate

#### Sam Bridge Nursery & Greenhouses November 25 – December 24, 2022

Santa Claus and his three LIVE reindeer are coming to town this Friday, November 25, 12 p.m. rain or shine, as they return to Greenwich for the much anticipated 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. Joning Santa will be Fred Camillo, First Selectrona, Town of Greenwich as they arrive in style in their Mercedes-Benz thanks for Mercedes-Benz of Greenwich. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy the new spacious Santa's Workshop, which features a Reindeer Coloring Station and Letter Writing to Santa Station for children while families wait in line for their photo with Santa to create special holiday memories. A portion of all photos with Santa will benefit Kids In Crisis, a non-profit organization based in Greenwich. A Kids In Crisis Giving Tree will also be available for people to support their important mission. This all takes place just minutes from downtown Greenwich. Parking is free.

Greenwich First Selectman Fred Camillo said, "The annual Greenwich Reindeer Festival is an event that celebrates our community's holiday spirit. While serving to mark the start of the holiday season and foster memories that will last a lifetime, the event will also set aside a portion of all photos with Santa that will benefit Kids in Crisis, a non-profit organization based in Greenwich. A Kids in Crisis Giving Tree will also be available for people to support the important work of Kids in Crisis. Hook forward to kicking off the 2022 holiday season in Greenwich with all residents on the 25th. See you soont."

1

November 22, 2022

# Reindeer MEDIA ALERT 2022 11 23 22

Rain or shine, the community is invited to Sam Bridge for the "We're Back Party Days," Friday, November 25, 12 p.m. to 6 p.m., when Santa's arrives promptly at 12noon followed by the Ribbon Cutting Ceremony with Santa, First Selectman, Fred Camillo, sponsors, and special guests to officially open Santa's Workshop for Photos with Santa. The excitement continues Saturday, November 26, 9 a.m. to 6 p.m. While waiting for the reindeer to arrive Friday afternoon and then all day Saturday, everyone can enjoy our select food trucks, Italiana Foods Food Truck featuring a complimentary "WE'RE BACKI" cake for the first 150 guests and other Italian pastries and sandwiches, The Taco-ish Food Truck, Pau Pau's Pizza Cones Food Truck and other select food trucks. Experience our vendors such as, KeyBank offering complimentary hot chocolate and their Red Key Treasure Chest promotion to win prizes, Frontier Communications with many great give-aways, Sunzi Silks & Tribal Towels selling beautiful scarves, Get Joy Food featuring healthy dog food, Greenwich International Film Festival. And for the kids, G's Fancy Faces will be providing face painting and a balloon artist. Please note that face painting and balloon art will be weather dependent.

We're excited to announce Kayla Rae will be performing LIVE, Friday, 1pm – 4pm at the Greenwich Reindeer Festival. Kayla Rae is a 24 year old singer/songwriter/planist from Bethel, CT. She has been performing for the past 15 years, was a contestant on NBC's "The Voice," and ABC's "American Idol." She will be singing a mix of holiday music and some popular and original songs. Singing live Saturday afternoon will be Harry Rios from 12 p.m. to 3 p.m.

Also joining the "We're Back Party Days" festivities both Friday and Saturday this year will be Rising Starr Horse Rescue featuring two miniature horses and providing information about their important work of rescuing horses across the United States. Rising Starr Horse Rescue is based in Wilton, CT.

Throughout the four weeks, the reindeer will make Sam Bridge their home, thanks to Reindeer Sponsors Sam Bridge Nursery & Greenhouses, Greenwich Hospital, Frontier Communications, and Little Friends. Children, adults, and dogs (on leashes) can have their photo taken with Santa at Santa's Workshop. Please check the website, www.Greenwichreindeerfestival.com, for all pricing for all photo packages. Hours for the Photos with Santa, are Monday through Friday, 12 p.m. to 6 p.m. and Saturday, 9 a.m. to 6 p.m. Sam Bridge Nursery & Greenhouses is closed on Sundays. The reindeer will depart on Thursday, December 22 but Santa will remain for photos through Christmas Eve, Saturday, 9 a.m. to 3 p.m.

"We are so excited to welcome back both the reindeer and photos with Santa. This has become a time honored tradition not only for the community but for our own family as well. Santa and his reindeer bring such a warm feeling of holiday cheer to Christmas at Sam Bridge and we truly enjoy hosting them. We cannot wait to share this holiday spirit with our community and friends," said Maggie Bridge, Sam Bridge Nursery & Greenhouses.

Returning for the third year is our special reindeer, Iris. Iris had a baby girl reindeer, a calf, earlier this year. The calf will be joining the festivities with her mother at the Greenwich Reindeer Festival & Santa's Workshop. Since the calf has not been named, a "Name The Baby Girl Reindeer Contest" will take place. Santa will chose the winning name on December 24. The winner will receive a Mercedes-Benz Kids Electric Car. A second Mercedes-Benz Kids Electric Car will be a part of a Raffle for everyone who has their Photo with Santa, which will also be chosen by Santa on December 24.

Thank you to our sponsors for helping to make this event possible. Sam Bridge Nursery & Greenhouses, Jenny Allen/Compass, Greenwich Pediatric Dental Group, Mercedes-Benz of Greenwich, KeyBank, Greenwich Hospital, Frontier Communications, Little Friends, Abilis, Mark Sherman Law Offices, Cornell University Veterinary Specialists, Citarella Gourmet Market in Greenwich, Vineyard Vines, M. H. Heaven Real Estate, Eagle Fence & Guardrail, Interstate + Lakeland Lumber. Premier Media Sponsor Greenwich Magazine/Moffly Media. Additional Media Sponsors include CT Kids & Family, Fairfield County Mom, Greenwich Girl, Greenwich Moms, Greenwich Time/Stamford Advocate, INGreenwich, Kids Out And About, Macaroni Kid, Natural Awakenings Magazine, News 12 CT, Jen Danzi. The Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass is produced by TMK Event Marketing, LLC, located in Greenwich. For more details on this magical holiday tradition, visit www.Greenwichreindeerfestival.com, and follow us on social media, https://www.facebook.com/GreenwichReindeerFestival/, https://www.instagram.com/greenwichreindeerfestival/

Media Contact: Tamara Keller TMK Event Marketing, LLC 203-531-3047-office 203-273-1166-cell

### **ROS 5287 Santa in MB**





# ROS 2784 Jenny with Santa at MB Car

### Reindeer IMG 2248a 2





# ROS 5245 BEST REINDEER PHOTO 6

### PHOTO 1





September 27, 2022

# **GRF 2022 Calendar Listings**

# **GRF 2022 Coverage**

Event Online & Print Calendar Listings, Online & Print Editorial Coverage, Online & Print Advertising, Promotional Material, Social Media Marketing

196 pieces of coverage



#### americantowns.com

AmericanTowns.com: Online Local Community Network -Connecting The Community Is What We Do Best

60

Domain Authority Provided by

MOZ

468K

**Unique Visits** 

Provided by

**SimilarWeb** 



November 24, 2022 • ONLINE



### **Annual Greenwich Reindeer Festival and** Santa's Workshop

americantowns.com/event/annual-green...

**Estimated Views** 

2.31K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements



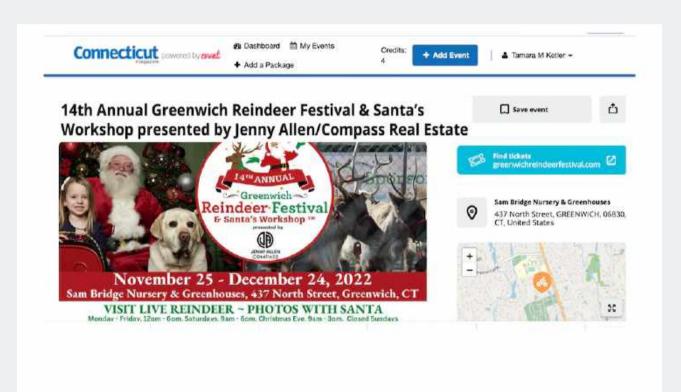
Total number of social engagements



### app.evvnt.com

**47**Domain Authority
Provided by

16.6K
Unique Visits
Provided by
SimilarWeb



March 13, 2019 • ⊕ ONLINE

### **Evvnt**

app.evvnt.com/users/sign\_in

**Estimated Views** 

1.9K <sup>♥</sup>

Estimated views calculated based on audience size and social engagement

Engagements

**549** <sup>©</sup>

Total number of social engagements



#### **BubbleLife Media**

BubbleLife is your local community digital newspaper providing one place to contribute, share, and find your...

**52** 

MOZ

Domain Authority
Provided by

16.1K
Unique Visits
Provided by
SimilarWeb





### **Events**

bubblelife.com/events/?\_ev\_id=1359156\_...

**Estimated Views** 

222 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



Total number of social engagements



#### burbio.com

Burbio.com has all the local calendars you need & want. Follow calendars to create a custom event feed, add/syn... 55

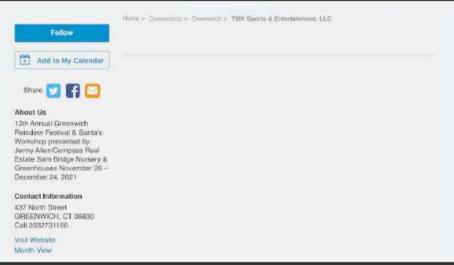
Domain Authority Provided by

MOZ

23.1K









November 04, 2022 • ONLINE



### **TMK Sports & Entertainment, LLC Events**

burbio.com/states/Connecticut/Greenwic...

**Estimated Views** 

**225** <sup>©</sup>

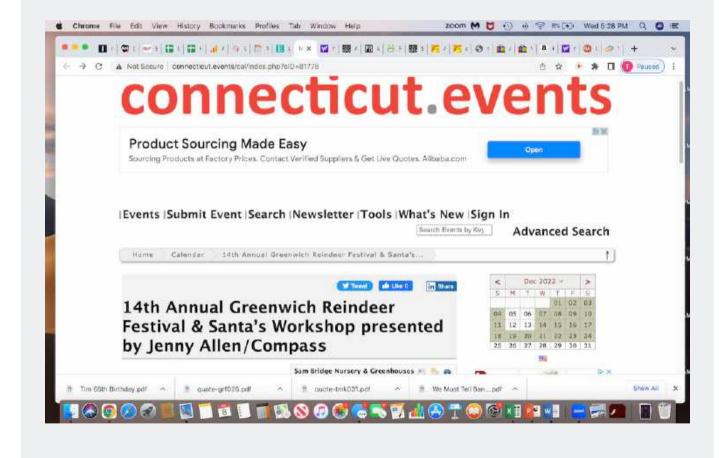
Estimated views calculated based on audience size and social engagement

Engagements

0 🛇

Total number of social engagements

# Screen Shot 2023 02 08 at 5 28 01 PM





### ConnecticutLifestyles.com

Things to Do in Connecticut Today

32

**Domain Authority** Provided by

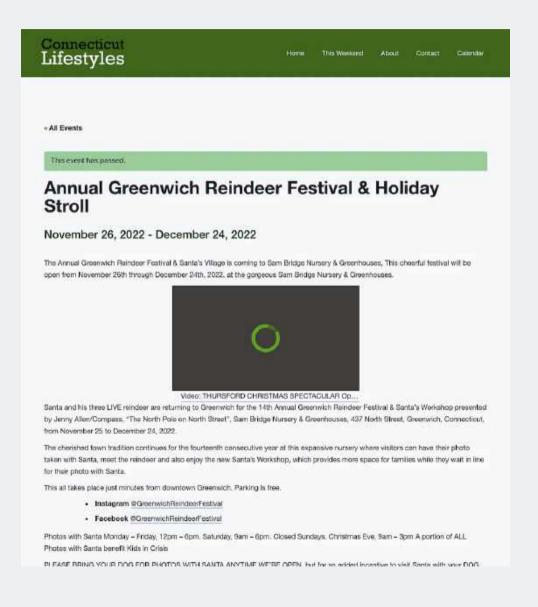
MOZ

4.85K

**Unique Visits** 

Provided by

**SimilarWeb** 



October 21, 2019 • ONLINE



### **Annual Greenwich Reindeer Festival & Holiday** Stroll -...

connecticutlifestyles.com/event/annual-gr...

**Estimated Views** 

**5.7K** <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 0

Total number of social engagements



#### connecticut.news12.com

The latest news from Connecticut

**73** Domain Authority Provided by

103K **Unique Visits** Provided by **SimilarWeb** 



A portion of every photo taken with Santa goes to Kids in Crisis, which helps

Share this story

News 12 Connecticut's Erin Logen was there as Senta made his grand

November 25, 2022 • ONLINE



### 14th annual Reindeer Festival kicks off in Greenwich

connecticut.news12.com/14th-annual-rein...

**Estimated Views** 

**798** <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



Total number of social engagements

children and families cope with unsafe situations.

entrance.

GO Ad 9 243 x 5 1





#### **Connecticut Post**

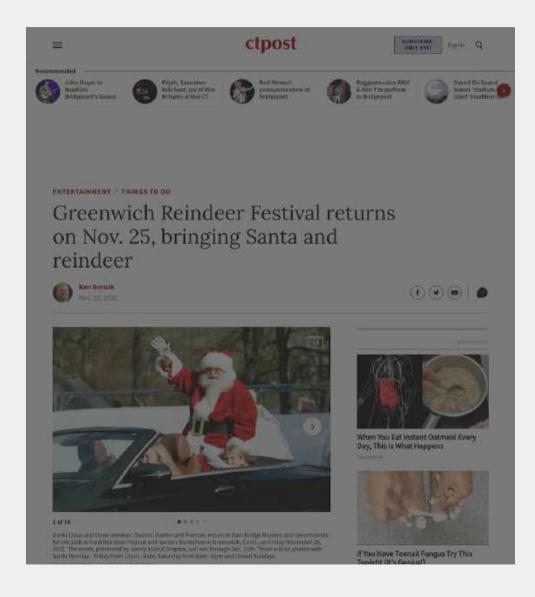
CTPost: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports Scores an... 80 Domain Authority

Provided by MOZ

756K **Unique Visits** 

Provided by





November 22, 2022 • ONLINE



### **Greenwich Reindeer** Festival returns on Nov. 25, bringing Santa and...

ctpost.com/things-to-do/article/Greenwic...

**Estimated Views** 

4.22K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements



Total number of social engagements



#### **Connecticut Post**

CTPost: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports Scores an... 80 Domain Authority

Provided by MOZ

756K **Unique Visits** Provided by







### Calendar

ctpost.com/events-calendar/?\_ev\_id=135...

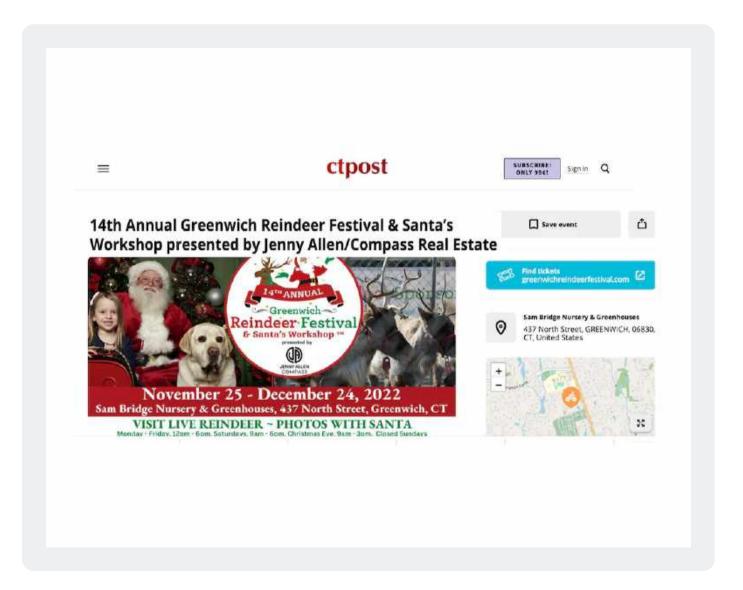
**Estimated Views** 

4.22K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements







#### CTInsider.com

Your source of Connecticut news and information, plus the latest on sports, politics, business, weather,...

**73** 

Domain Authority
Provided by

MOZ

1.07M

**Unique Visits** 

Provided by

SUBSCRIBE

**SimilarWeb** 

Sign in

ONLINE

### Calendar

ctinsider.com/events-calendar/? ev cate...

**Estimated Views** 

8.83K <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 0

Total number of social engagements



AN ADVERTISING FEATURE



### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

November 25 – December 24, 2022. This cherished family tradition returns to Sam Bridge Nursery & Greenhouses with special thanks for our presenting sponsor, Jenny Allen, a Greenwich native and top real estate broker with Compass Real Estate.



26

Domain Authority Provided by

MOZ

590

Unique Visits

Provided by

**♦** SimilarWeb



November 01, 2022 • ONLINE



### **CT Kids Family Full Pg Ad GRF 2022**



26

Domain Authority

Provided by

MOZ

590

Unique Visits

Provided by

**SimilarWeb** 





#### Family Newsletter SIGN UP

#### Calendar of Events

14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate

Friday, November 25, 2022 12:00 PM - 3:00 PM

Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Alien / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenwich 37 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where viscors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Demail Group and a "Reindeer Coloring Station" sponsored by Jenny Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids In Crisis, a non- profit organization based in Greenwich. A Kids in Crisis Giving Tree will also be available for people to support their important mission. This all takes place just minutes from drawntown Greenwich. Parking is free. Children, adults, and all dogs (on leashes) can have their photo taken with Santa at Santa's Workshop. PLEASE BRING YOUR DOG FOR PHOTOS WITH SANTA ANYTIME WE'RE OPEN, but for an added incentive to visit Santa with your dog when the lines aren't as long as Saturday, you'll receive a Doggy Gift Bag sponsored by Cornell University Veterinary Specialists every Monday. "Friday throughout the event."

The community is invited to Sam Bridge for a "We're Back Party" on Friday, November 25, from moon to 6 p.m., and Soturday. November 26, 9 a.m. to 6 p.m., when Santa's Workshop officially opens for photos with Santa. While waiting for the reindeer to arrive Friday afternoon, everyone can enjoy special refreshments, face-painting, balloon arrists. Iive music entertainment and many other special activities, which will also continue all-day Saturday!

Please check the website, www.GreenwichReindeerFestival.com, for all pricing for all photo packages.

Hours for the Photos with Santa, are Monday through Friday, 12 p.m. to 6 p.m. and Saturday, 9 a.m. to 6 p.m.

Sam Bridge is closed on Sundays. The reindeer will depart on Thursday, December 22 but Santa will remain for photos through Christmas Eye, Saturday, 9 a.m. to 3 p.m.

A big thank you to our many sponsors who help to make this very special holiday event possible: Sam Bridge Nursery & Greenhouses, Jenny Allen/Compass Real Estate, Greenwich Pediatric Dental Group, Mercedes Benz of Greenwich, KeyBarik, Greenwich Hospital, Law Offices of Mark Sherman, Cornell. University Veterinary Specialists, Little Friends, Eagle Fence & Guardrail, Interstate & Lakeland Lumber. Premier Media Sponsor: Greenwich Magazine / Moffly Media and many additional valued Media Sponsors. For more information and to view all sponsors, please visit; www.GreenwichfseindeerFestivaLcom



### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

ctkidsandfamily.com/event-calendar-detai...

**Estimated Views** 

1.14K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements





**26**Domain Authority
Provided by

MOZ

590
Unique Visits
Provided by
SimilarWeb





# CT Kids & Family Calendar for December 2022

ctkidsandfamily.com/online-magazine.php

**Estimated Views** 

1.14K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 🛇



26 Domain Authority Provided by MOZ

590 Unique Visits Provided by **♦** SimilarWeb

November 08, 2022 • ONLINE





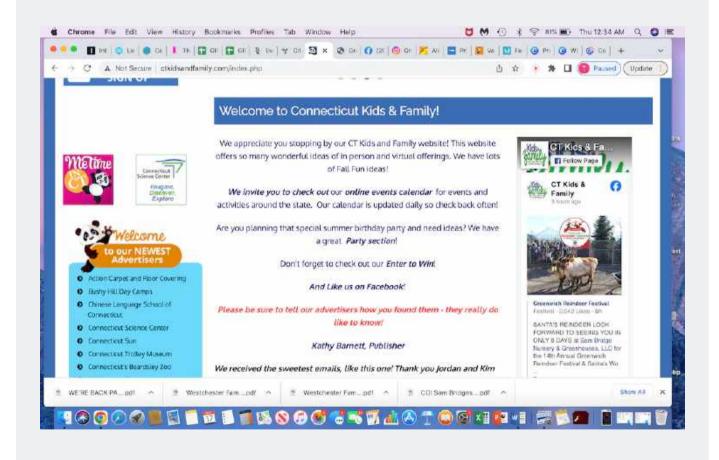


26 Domain Authority Provided by MOZ

590 **Unique Visits** Provided by **SimilarWeb** 

November 16, 2022 • ONLINE





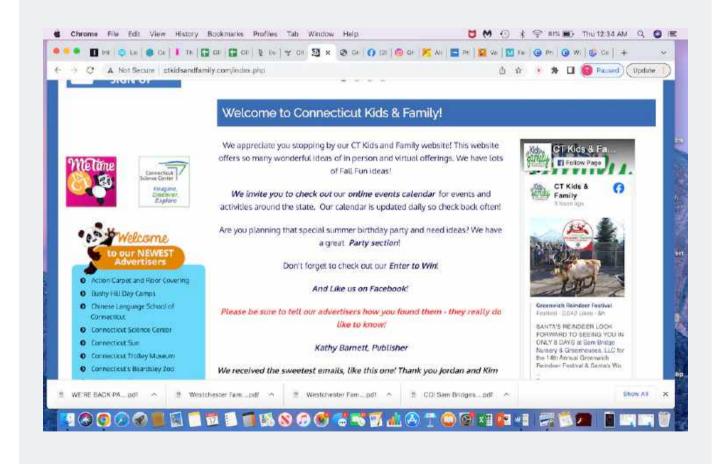


26 Domain Authority Provided by

MOZ

590 **Unique Visits** Provided by **SimilarWeb**  November 16, 2022 • ONLINE







26 Domain Authority Provided by MOZ

590 Unique Visits Provided by **♦** SimilarWeb

November 08, 2022 • ONLINE







Domain Authority

Provided by

28.3K
Unique Visits
Provided by
SimilarWeb

November 18, 2022 •

ONLINE

### **Darien Times**

Views

3.51K

Total number of views





## **Discover Events Near You or Create Your Own and Sell Tickets**

Find upcoming events near you with lists, tour dates, and tickets for concerts, festivals, movies, performing arts, famil...

30 Domain Authority Provided by

MOZ

**2.71K**Unique Visits

👉 -> C: 🐞 events deargullus.com/7\_ev\_id=1359150\_14th\_annual\_greenwich\_reindeer\_festival\_santa\_s\_workshop\_\_\_\_d\_i 🔅 🥻 🥻 🥦 📵 Pausad dearfulius.com Events 14th Annual Greenwich Reindeer Festival & Santa's Save event Workshop presented by Jenny Allen/Compass Real Estate Find tickets greenwichreindeerfestivsl.com Sam Bridge Nursery & Greenhouses leindeer Festiva 437 North Street, GREENWICH, 06830. Santa's Workshop CT. United States November 25 - December 24, 2022 Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT VISIT LIVE REINDEER - PHOTOS WITH SANTA



# Discover Events Near You or Create Your Own and Sell Tickets

events.dearjulius.com/?\_ev\_id=1359156\_...

Engagements



**20K** Audience November 29, 2022 • OFFLINE



### **Eblast 1 REV**



# ONLY 10 MORE DAYS Eblast 4



# Thank You Happy New Year 2023



#### MEDIA SPONSORS!

### THANK YOU!

TO THE HUNDREDS OF FAMILIES WHO ATTENDED THE 2022 EVENT!

### **CONGRATULATIONS!**

TO OUR TWO MERCEDES-BENZ KIDS ELECTRIC CAR WINNERS! THANK YOU TO MERCEDES-BENZ of GREENWICH!

PHOTO WITH SANTA RAFFLE WINNER Sarah Aerni Family

NAME THE BABY GIRL REINDEER CONTEST WINNING NAME: STORMY Sharon Cyboski Family

#### DONATION TO KIDS IN CRISIS: \$4,134

(+ the Kids In Crisis Giving Tree Donations)

We are proud to support KIDS IN CRISIS and their 25 by 25 Initiative

### GreenwichReindeerFestival.com



TMK Event Marketing, LLC Greanwich, CT 06830 Office, 203,531,3047

tamara@tmk-eventmarketing.com www.TMK-EventMarketing.com



#### **Evensi**

All the events I love near me. Music, sport, business networking, nightlife, culture, food, and more. Events.co...

83

Domain Authority
Provided by

MOZ

91.2K

**Unique Visits** 

Provided by

**SimilarWeb** 

**Evensi - The first social** network for events

November 25, 2022 • ONLINE

discover.events.com/forme?lat=41.06544...

**Estimated Views** 

288 🕙

Estimated views calculated based on audience size and social engagement

Engagements

0

Total number of social engagements



All the events I love near me. Music, sport, business networking, nightlife, culture, food, and more. Events.com has over 186 million events worldwide.



14<sup>th</sup> Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate Sam Bridge Nursery & Greenhouses November 25 – December 24, 2022

November 10, 2022. Santa and his three LIVE reindeur return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Dental Group and a "Reindeer Coloring Station" sponsored by Jenny Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids In Crisis, a non-profit organization based in Greenwich. A Kids In Crisis Giving Tree will also be available for people to support their important mission. This all takes place just minutes from downtown Greenwich. Parking is free. Children, adults, and all dogs (on leashes) can have their photo taken with Santa at Santa's Workshop, PLEASE BRING YOUR DOG FOR PHOTOS WITH SANTA ANYTIME WE'RE OPEN, but for an added incentive to visit Santa with your dog when the lines aren't as long as Saturday, you'll receive a Doggy Gift Bag sponsored by Cornell University Veterinary Specialists every Monday - Friday throughout the event.

The community is invited to Sam Bridge for a "We're Back Party" on Friday, November 25, from noon to 6 p.m., and Saturday, November 26, 9 a.m to 6 p.m., when Santa's Workshop officially opens for photos with Santa. While waiting for the reindeer to arrive Friday afternoon, everyone can enjoy special refreshments, face-painting, balloon artists, live music entertainment and many other special activities, which will also continue all-day Saturday!

Please check the website, <u>www.GreenwichReindeerFestival.com</u>, for all pricing for all photo packages. Hours for the Photos with Santa, are Monday through Friday, 12 p.m. to 6 p.m. and Saturday, 9 a.m. to 6 p.m. Sam Bridge is closed on Sundays. The reindeer will depart on Thursday, December 22 but Santa will remain for photos through Christmas Eye, Saturday, 9 a.m. to 3 p.m.

A big thank you to our many sponsors who help to make this very special holiday event possible: Sam Bridge Nursery & Greenhouses, Jenny Allen/Compass Real Estate, Greenwich Pediatric Dental Group, Mercedes-Benz of Greenwich, KeyBank, Greenwich Hospital, Little Friends, Frontier, Law Offices of Mark Sherman, Cornell University Veterinary Specialists, Vineyard Vines, Eagle Fence & Guardrall, Interstate & Lakeland Lumber. Premier Media Sponsor; Greenwich Magazine / Moffly Media and many additional valued Media Sponsors. For more information and to view all sponsors, please visit; <a href="https://www.GreenwichReindeerFestival.com">www.GreenwichReindeerFestival.com</a> Please like us and follow us on social media;

https://www.facebook.com/GreenwichReindeerFestival/ and https://www.instagram.com/greenwichreindeerfestival/



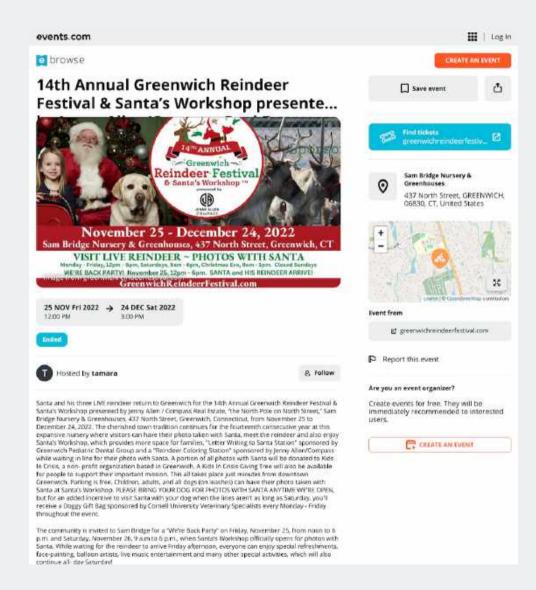
#### **Evensi**

All the events I love near me. Music, sport, business networking, nightlife, culture, food, and more. Events.co... 83 **Domain Authority** 

Provided by MOZ

91.2K **Unique Visits** Provided by







### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

discover.events.com/us/connecticut/pine-...

**Estimated Views** 

288 9

Estimated views calculated

based on audience size and social engagement

Engagements

0 0



#### **Evensi**

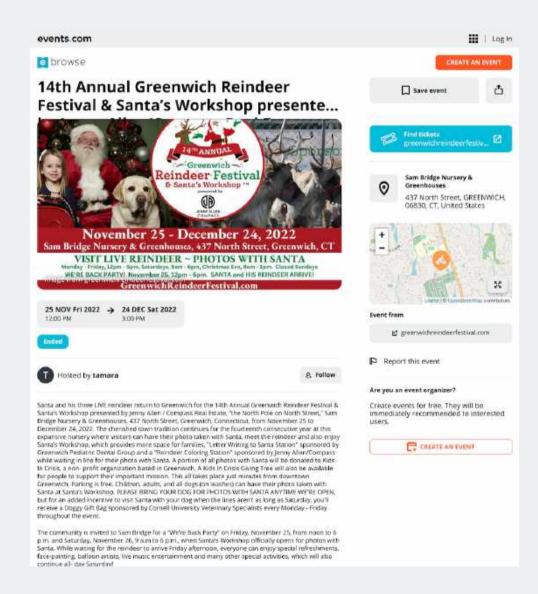
All the events I love near me. Music, sport, business networking, nightlife, culture, food, and more. Events.co... 83

Domain Authority Provided by

MOZ

91.2K **Unique Visits** Provided by

**SimilarWeb** 





### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

discover.events.com/us/connecticut/pine-...

**Estimated Views** 

288 🕙

Estimated views calculated based on audience size and social engagement

Engagements





#### **Eventbrite**

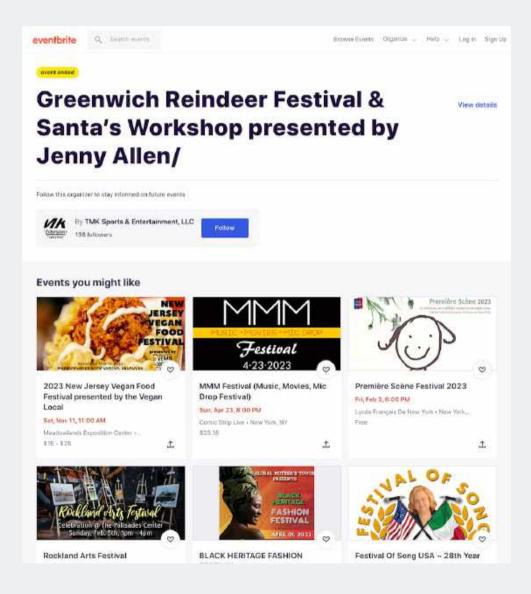
Eventbrite - Discover Great Events or Create Your Own & Sell Tickets

93 **Domain Authority** 

Provided by MOZ

27M **Unique Visits** 





December 21, 2022 •



### **Greenwich Reindeer** Festival & Santa's Workshop presented by...

eventbrite.com/e/greenwich-reindeer-fes...

**Estimated Views** 

42.9K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





### **EventHap**

Discover the latest events taking place near you with EventHap. We help you find the latest events in your area. 14

Domain Authority Provided by MOZ

17K **Unique Visits** Provided by



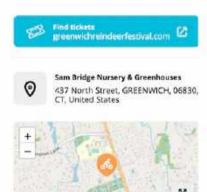


EventHap Discover the latest events taking place near you will EventHap. We help you find the latest events in your area.

14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate Santa's Workshop presented by Jenny...



Monday - Friday, 12pm - 5pm, Saturdays, 9am - 6pm, Christmas Eve. 9am - 3pm, Closed Sundays



Save event

October 27, 2021 • ONLINE



### **Events - EventHap**

eventhap.com/promote-events/? ev id=1...

**Estimated Views** 

959 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### eventrii.com

Eventrii is a Free Online RSVP Website and event promotion service. We have the best RSVP Online tool i...

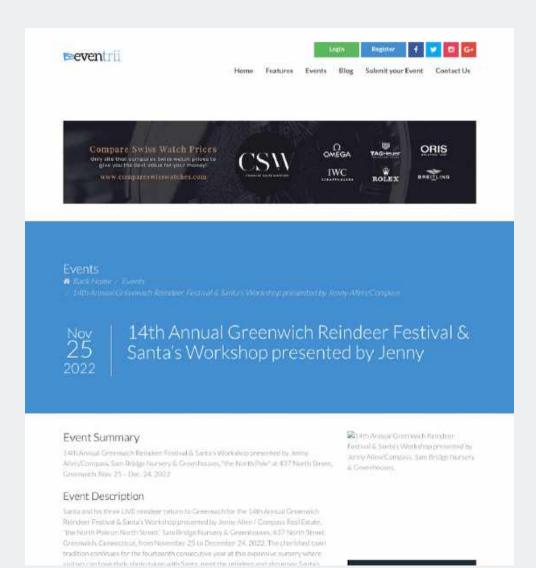
25

Domain Authority
Provided by

MOZ

1.28K
Unique Visits
Provided by

**♦** SimilarWeb





### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

eventrii.com/events/1359156/14th-annual-...

**Estimated Views** 

**1.71K** <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### **Events Alert**

Events alert is an online calendar of global events. Organizers can post their events to this event information... 60

Domain Authority

230K

**Unique Visits** 

January 09, 2021 • ONLINE



### **Global Events**

eventsalert.org/global-events/?\_ev\_id=13...

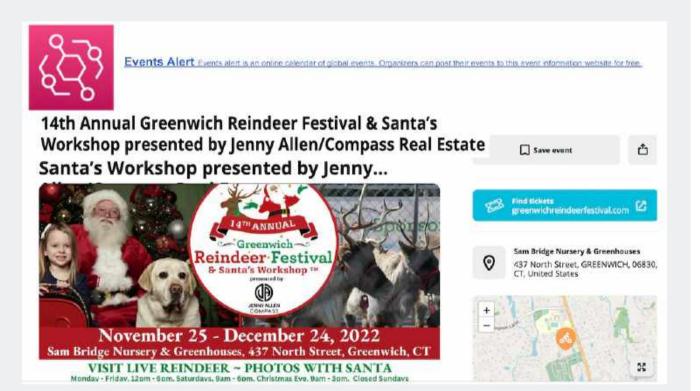
Views

18K

Total number of views

Engagements

265





### eventsget.com

Free Event Submission, Posting, Listing Website. Event promotion sites For World No 1 Site. We offer the listing ...

26

Domain Authority
Provided by

MOZ

8.79K

Unique Visits

Provided by

**SimilarWeb** 



wantanet eem

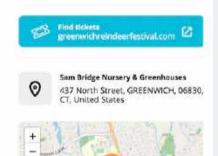
Free Event Submission, Posting, Usting Website, Event promotion sites For World No 1 Site. We offer the listing of all events with us such as conference, websites, seminar workshop, Surpossum and the events Lincomport works and an event alerts.

14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass Real Estate Santa's Workshop presented by Jenny...



VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

Monday - Friday, 12 pm - 5 pm, Saturdays, 9 am - 6 pm, Christmas Evo, 9 am - 3 pm, Closed Sundays



Save event

ONLINE

### Just a moment...

<u>eventsget.com/events/14th-annual-green...</u>

**Estimated Views** 

**1.71K** <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements



JOIN US ON THURSDAYS FOR 'MORE THAN MEETS THE EYE' There is more to winemaking than meets the eye....

76 Domain Authority

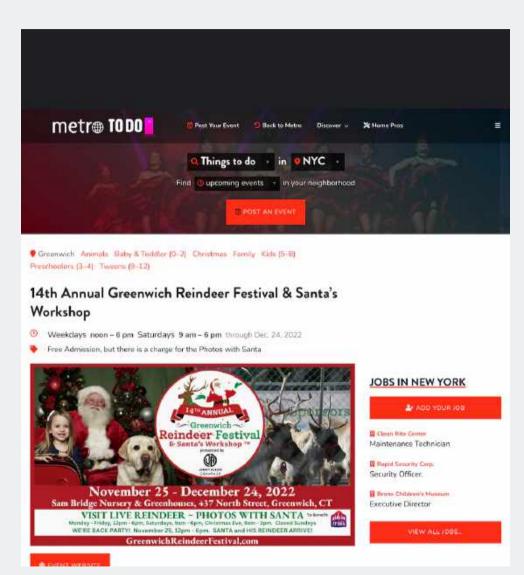
Provided by MOZ

686

**Unique Visits** 

Provided by

**SimilarWeb** 



December 08, 2022 • ONLINE



### 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop | To Do NYC

events.metro.us/event/14th-annual-green...

**Estimated Views** 



Estimated views calculated based on audience size and social engagement

Engagements





The LIC Lunar New Year Celebration returns this January! The campaign celebrates Long Island City's...

64

**Domain Authority** Provided by

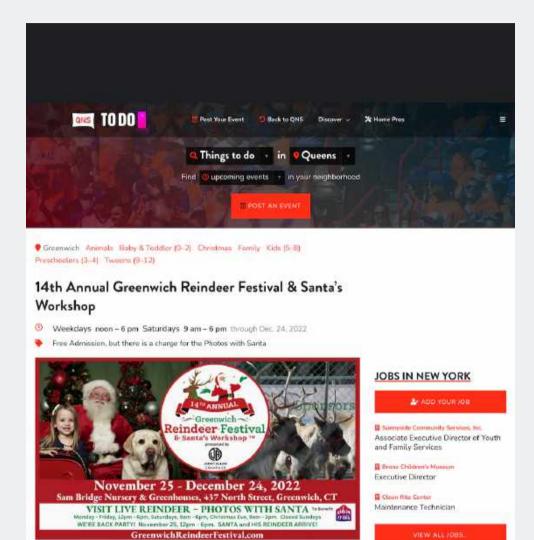
MOZ

3.19K

**Unique Visits** 

Provided by

**SimilarWeb** 



November 28, 2022 • ONLINE



### 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop | To Do Queens

events.gns.com/event/14th-annual-green...

**Estimated Views** 

44 🛇

Estimated views calculated based on audience size and social engagement

Engagements





Head to the library to make a kaleidocycle, a kinetic paper sculpture that you can flex and rotate to show new...

34

Domain Authority Provided by

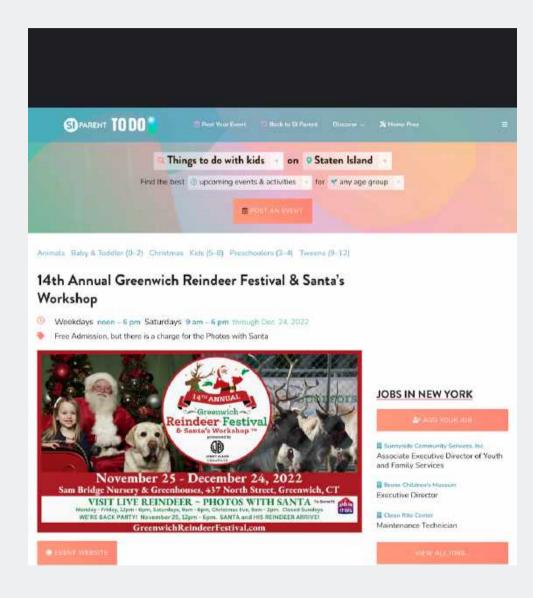
MOZ

257

**Unique Visits** 

Provided by





December 08, 2022 • ONLINE



### 14th Annual Greenwich Reindeer Festival & Santa's Workshop | To Do Staten...

events.siparent.com/event/14th-annual-gr...

**Estimated Views** 

68 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





The LIC Lunar New Year Celebration returns this January! The campaign celebrates Long Island City's...

64

**Domain Authority** Provided by

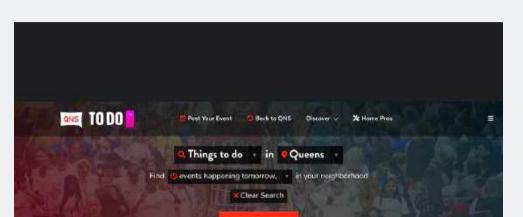
MOZ

3.19K

**Unique Visits** 

Provided by

**SimilarWeb** 



POST AN EVENT

Greenwich Animals Baby & Toddler (0-2) Christmas Family Kids (5-8) Preschoolars (3-4) Tweers (9-12)

### 14th Annual Greenwich Reindeer Festival & Santa's Workshop

- Weekdays noon 6 pm Saturdays 9 am 6 pm through Dec. 24, 2022.
- Free Admission, but there is a charge for the Photos with Santa



#### JOBS IN NEW YORK



November 08, 2022 • ONLINE



### 14th Annual Greenwich Reindeer Festival & Santa's Workshop | To Do Queens

events.gns.com/event/14th-annual-green...

**Estimated Views** 

 $\Delta\Delta$ 



Estimated views calculated based on audience size and social engagement

Engagements

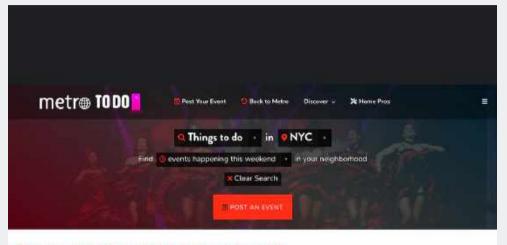


76 Domain Authority

Provided by MOZ

686 **Unique Visits** Provided by





Greenwich Animals Baby & Toddler (0-2) Christmas Family Kids (5-8) Preschoolers (3-4) Tweens (9-12)

### 14th Annual Greenwich Reindeer Festival & Santa's Workshop

- Weekdays noon 6 pm Saturdays 9 nm 6 pm through Dec. 24, 2022.
- Free Admission, but there is a charge for the Photos with Santa





November 08, 2022 • ONLINE



### 14th Annual Greenwich Reindeer Festival & Santa's Workshop | To Do NYC

events.metro.us/event/14th-annual-green...

**Estimated Views** 



Estimated views calculated based on audience size and social engagement

Engagements

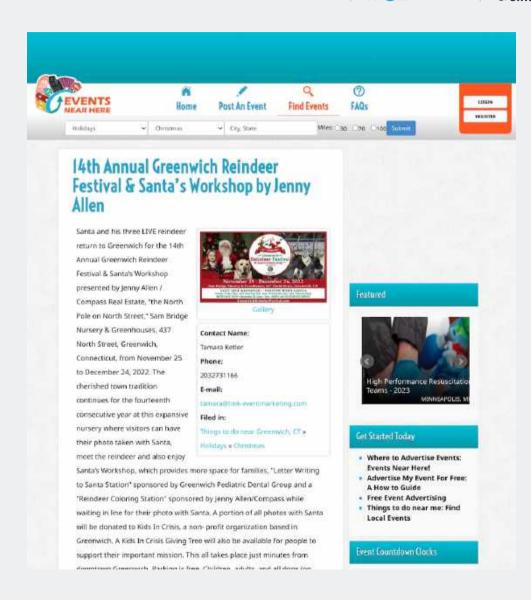




#### eventsnearhere.com

26
Domain Authority
Provided by

2.1K
Unique Visits
Provided by
SimilarWeb





### 14th Annual Greenwich Reindeer Festival & Santa's Workshop by Jenny Allen

eventsnearhere.com/find-events/CT/Gree...

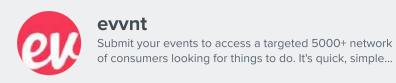
**Estimated Views** 

2.31K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

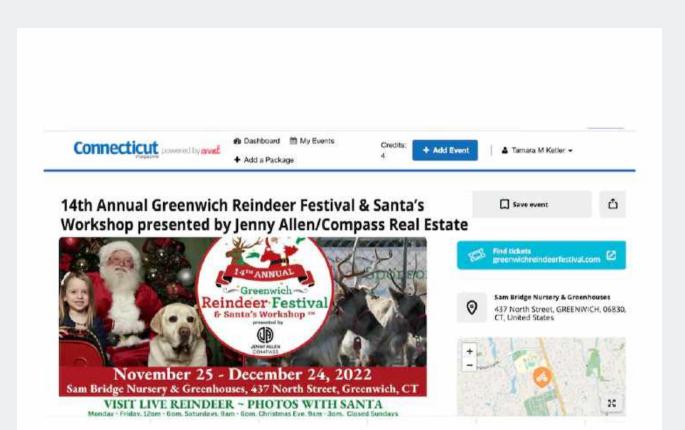
Engagements





47 Domain Authority Provided by MOZ

42.9K **Unique Visits** Provided by **♦** SimilarWeb



September 20, 2020 • ONLINE



### **Upcoming Events, Concerts, Festivals, Sports** & More - Evvnt

evvnt.com/events/? ev id=1359156 14th...

**Estimated Views** 

2.52K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





**6.65K**Followers



### **Facebook**

facebook.com/photo/?fbid=3255406694...

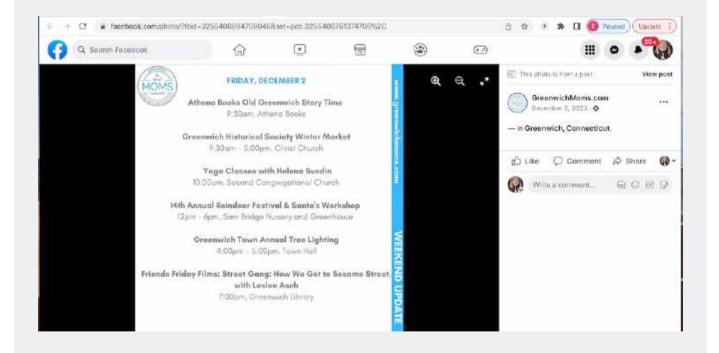
Views

252

Total number of views

Engagements

83





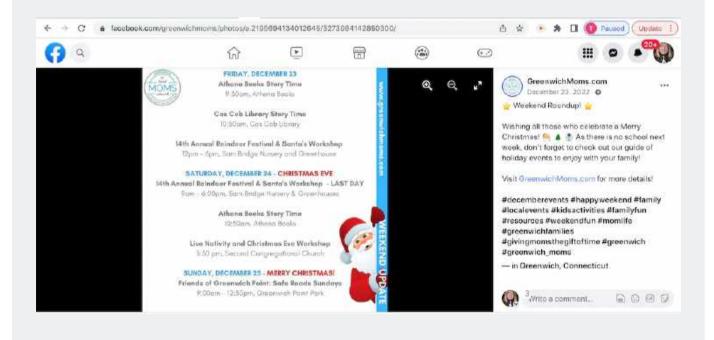


### **Page Not Found**

facebook.com/greenwichmoms/photos/a....

Engagements









### **Facebook**

facebook.com/greenwichmoms/photos/a....

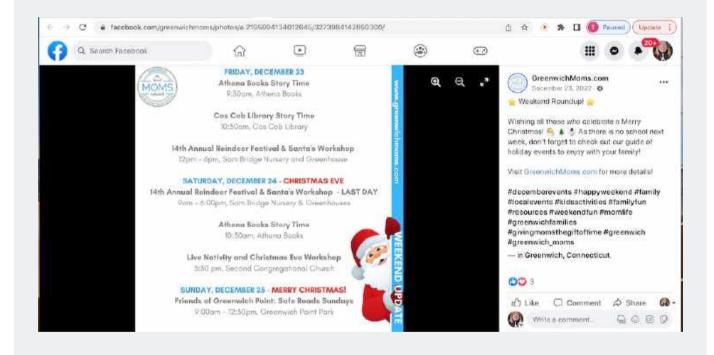
Views

311

Total number of views

Engagements

142





**6.65K**Followers



### **Facebook**

facebook.com/photo/?fbid=32497761186...

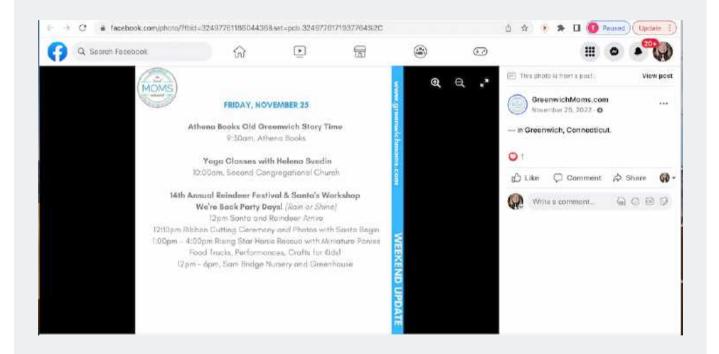
Views

228

Total number of views

Engagements

47





#### facebook.com/greenwichmoms

**6.65K** Followers



#### **Facebook**

facebook.com/photo/?fbid=32610930641...

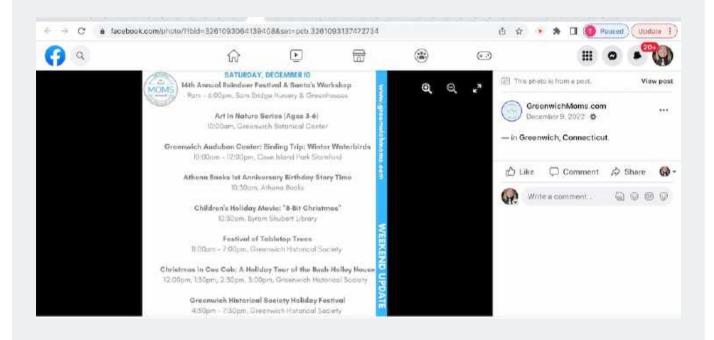
Views

147

Total number of views

Engagements

146





#### facebook.com/greenwichmoms

**6.65K** Followers



#### **Facebook**

facebook.com/photo/?fbid=32678788401...

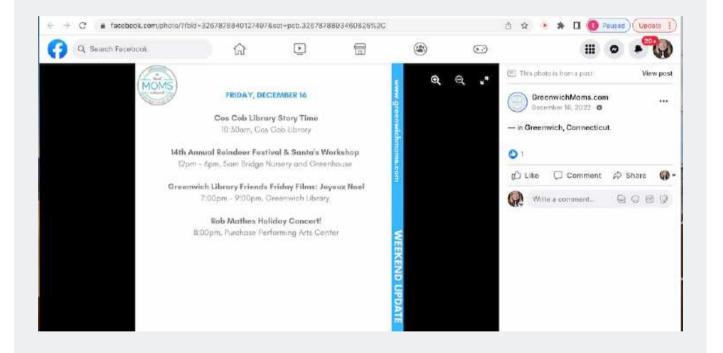
Views

171

Total number of views

Engagements

96





#### facebook.com/greenwichmoms

**6.65K** Followers



#### **Facebook**

facebook.com/photo?fbid=32554066880...

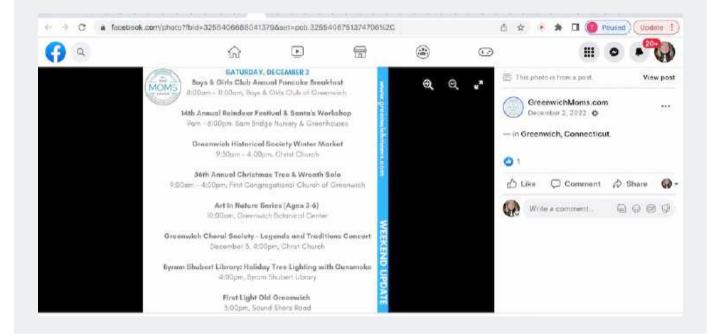
Views

215

Total number of views

Engagements

79



#### facebook.com/KidsinCrisisCT

1.2K Audience



#### **Facebook**

facebook.com/KidsinCrisisCT/photos/a.5...

Views

283

Total number of views

Engagements



Total number of social engagements



Greenwich-Reindeer Festival



#### fairfieldafterdark.com

For over 12 years we have been your guide for all things fun in Fairfield County and beyond such as Karaoke....

23

Domain Authority Provided by

MOZ

2.82K

**Unique Visits** 

Provided by

**SimilarWeb** 



fairfieldafterdark.com/special-events,

November 02, 2022 •

**Estimated Views** 

608 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

ONLINE

Engagements

276

Total number of social engagements





#### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

November 25 - December 24, 2022. This cherished family tradition returns to Sam Bridge Nursery & Greenhouses with special thanks for our presenting sponsor, Jenny Allen, a Greenwich native and top real estate broker with Compass Real Estate. Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass Real Estate, "the North Pole on North Street," Sam-Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this exeansive musery where visitors can have



Allen/Compass

#### fairfieldafterdark.com

For over 12 years we have been your guide for all things fun in Fairfield County and beyond such as Karaoke,...

Domain Authority

Provided by

2.82K
Unique Visits
Provided by
SimilarWeb



ONLINE

# 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

fairfieldafterdark.com/Fairfield-County-Ca...

Views

356

Total number of views

Engagements

123



9.6K Followers

₽ FACEBOOK

#### **Facebook**

 $\underline{facebook.com/FairfieldCountyMom/posts...}$ 

Views

296

Total number of views

Engagements

79

Total number of social engagements

Help Genter 🚮

This Facebook post is no longer available. It may have been removed or the privacy settings of the post may have changed.



60

Domain Authority
Provided by

MOZ

**8.95K**Unique Visits
Provided by

**♦** SimilarWeb

November 23, 2022 •



FC Mom 1068 x 580



## **NOVEMBER 25 - DECEMBER 24**

Sam Bridge Nursery & Greenhouses, 437 North Street Greenwich, CT
VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm, Christmas Eve, 9am - 3pm, Closed Sundays

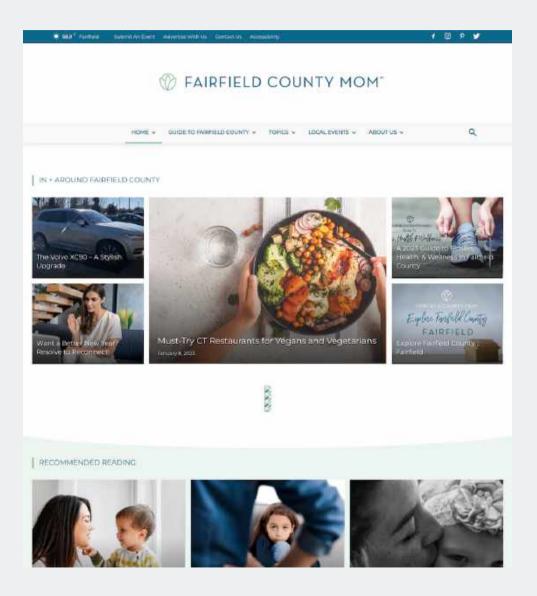
GreenwichReindeerFestival.com



Domain Authority

Provided by

8.95K
Unique Visits
Provided by
SimilarWeb





# Fairfield County Mom Home

fairfieldcounty.momcollective.com/

**Estimated Views** 

1.06K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

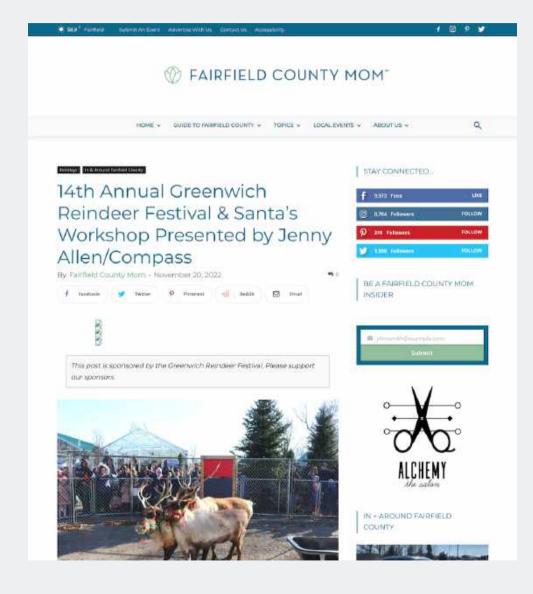
Engagements

0 🛇



60 Domain Authority Provided by MOZ

8.95K **Unique Visits** Provided by **SimilarWeb** 



November 20, 2022 • ONLINE



# 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop

fairfieldcounty.momcollective.com/annual...

**Estimated Views** 

**87**  $^{\odot}$ 

Estimated views calculated based on audience size and social engagement

Engagements

13 <sup>©</sup>



#### fcmom203

Written by and for local moms  $\textcircled{a} & & \\$ 

7.87K

Followers

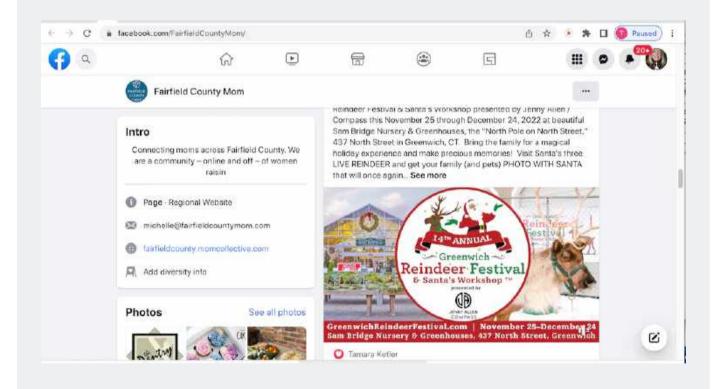
November 04, 2022 • (6) INSTAGRAM

#### **FC Mom FB**

Views

114

Total number of views





#### fcmom203

**7.87K** Followers

d d 🕟 🖈 🛘 🔞 Paised) : Instagram A Home Ritey Volva Q Search III POSTS C REELS IN TAGGED Explore Messages ## ## ## ## Notifications Reindeer Festival Create ndeerPestival.com | November 25 Profile https://www.instagram.com/p/CkiEHNovtB3/ EXCENT TO SECOND

November 04, 2022 • © INSTAGRAM

#### **FC Mom IG**

Views

105

Total number of views



#### fcmom203

Written by and for local moms  $\bigcirc$   $\bigcirc$  Motherhood perspectives and support  $\bigcirc$  Local things to do \( \sum\_{\text{Business spotlights}} \) Business spotlights + more! Link to find out more \( \bar{\text{\text{\text{+}}}} \)

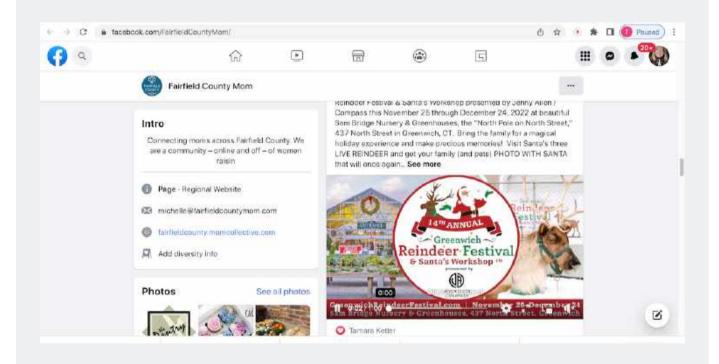
7.87K Followers November 04, 2022 • (iii) INSTAGRAM

#### FC Mom FB 2

Views

213

Total number of views



#### **GRF 2022 Flyer**

30,000 Flyers distributed

90K

Distributed to all 33 preschools in Greenwich and over 250 other...





The best breaking news, stories, and events from the Patch network of local news sites

90

MOZ

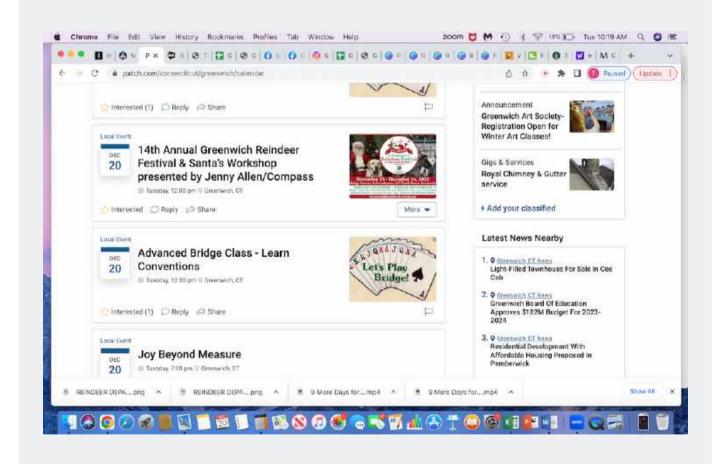
Domain Authority Provided by

11.1M **Unique Visits** Provided by

**SimilarWeb** 

December 20, 2022 • ONLINE

#### **Patch Greenwich**





The best breaking news, stories, and events from the Patch network of local news sites

90

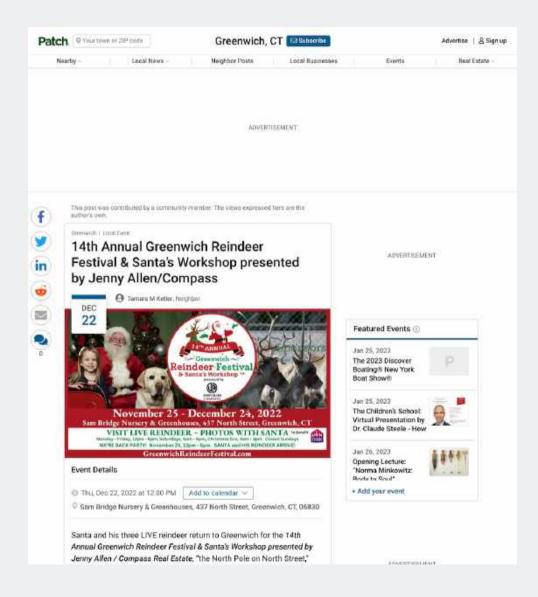
**Domain Authority** Provided by MOZ

11.1M

**Unique Visits** 

Provided by

**SimilarWeb** 



December 16, 2022 • ONLINE



# Local Event: 14th Annual **Greenwich Reindeer** Festival & Santa's...

patch.com/connecticut/greenwich/calend...

**Estimated Views** 

34.8K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements



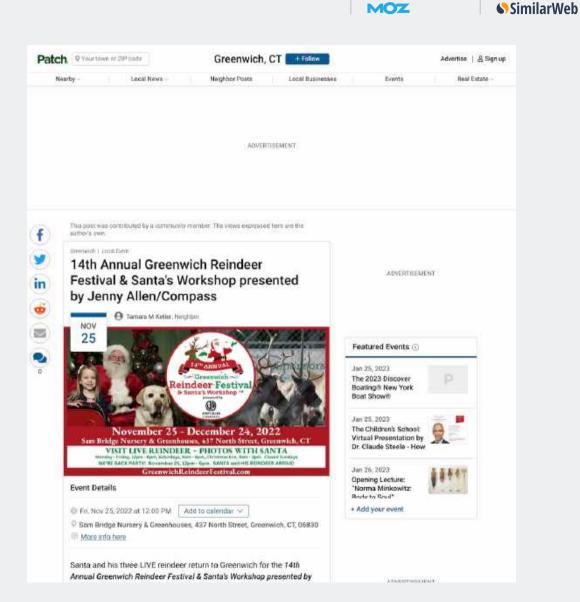


The best breaking news, stories, and events from the Patch network of local news sites

90

**Domain Authority** Provided by

11.1M **Unique Visits** Provided by



October 17, 2022 • ONLINE



## Local Event: 14th Annual **Greenwich Reindeer** Festival & Santa's...

patch.com/connecticut/greenwich/calend...

**Estimated Views** 

34.8K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements





The best breaking news, stories, and events from the Patch network of local news sites

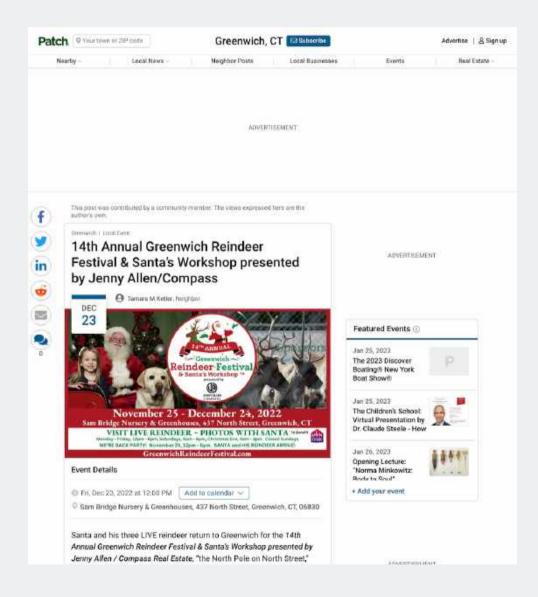
90

MOZ

**Domain Authority** Provided by

11.1M **Unique Visits** Provided by





December 16, 2022 • ONLINE



# Local Event: 14th Annual **Greenwich Reindeer** Festival & Santa's...

patch.com/connecticut/greenwich/calend...

**Estimated Views** 

34.8K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### **Greenwich Free Press**

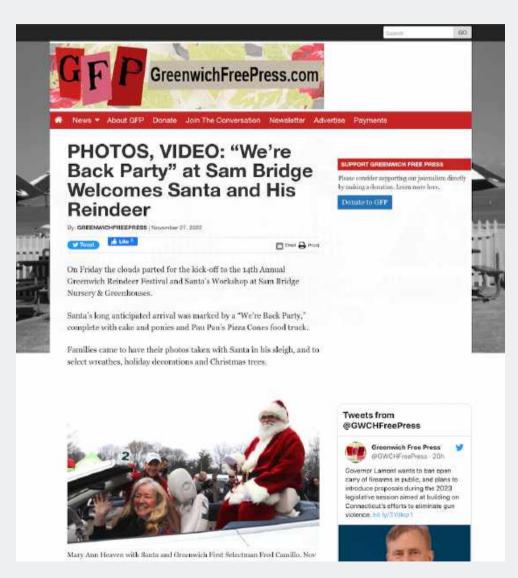
**52 Domain Authority** 

Provided by MOZ

16.6K

**SimilarWeb** 





November 27, 2022 •



# PHOTOS, VIDEO: "We're **Back Party" at Sam Bridge** Welcomes Santa and His...

greenwichfreepress.com/around-town/ho...

**Estimated Views** 

169 <sup>©</sup>

social engagement

Estimated views calculated based on audience size and

Engagements

70



#### **Greenwich Free Press**

**52 Domain Authority** Provided by MOZ

16.6K **SimilarWeb** 

**Unique Visits** Provided by



November 02, 2022 • ONLINE



# 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop Return to Sam...

greenwichfreepress.com/around-town/ho...

**Estimated Views** 

208 🕙



Estimated views calculated based on audience size and social engagement

Engagements

36 <sup>©</sup>

#### **Greenwich Magazine**



November 19, 2022 • ONLINE

# MM RSVP Yes 1200 x 1600px

### GreenwichMag.com



November 01, 2022 • ONLINE

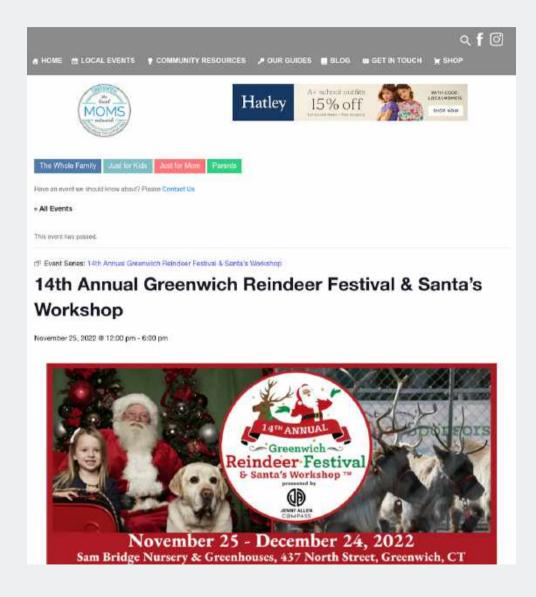
# GRF 2022 Banner Ad 1500 x 300



#### greenwichmoms.com

20 Domain Authority Provided by MOZ

2.45K **Unique Visits** Provided by **SimilarWeb** 



November 25, 2022 • ONLINE



# 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop | Greenwich...

greenwichmoms.com/event/14th-annual-...

**Estimated Views** 

1.26K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### greenwichmoms.com

20
Domain Authority
Provided by







# 14th Annual Greenwich Reindeer Festival & Santa's Workshop

greenwichmoms.com/event/14th-annual-...

**Estimated Views** 

**1.26K** <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements

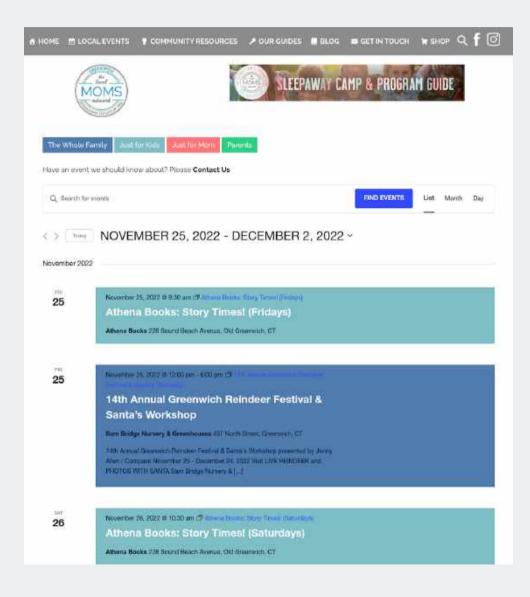




#### greenwichmoms.com

20 Domain Authority Provided by MOZ

2.45K **Unique Visits** Provided by **SimilarWeb** 



November 25, 2022 • ONLINE



# **Events for February 26 –** March 4 - Greenwich Moms

greenwichmoms.com/calendar/list/?tribe-...

**Estimated Views** 

1.26K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 0

#### **Greenwich Neighbors Magazine**



November 01, 2022 • PRINT

# **GreenwichNeighbors half** pg ad

#### **Greenwich Reindeer Festival**

The town tradition continues for the 14th year! From November 25th until December 24th, Santa's LIVE Reindeer will be in town

**1**Domain Authority
Provided by

MOZ









# Greenwich Reindeer Festival - Greenwich, CT – The town tradition...

 $g\underline{reenwichholidaystroll.com/*/town/old-gr...}$ 

Engagements





#### greenwichreindeerfestival.com

The town tradition continues for the 14th year! From November 25th until December 24th, Santa's LIVE... 30

Domain Authority Provided by

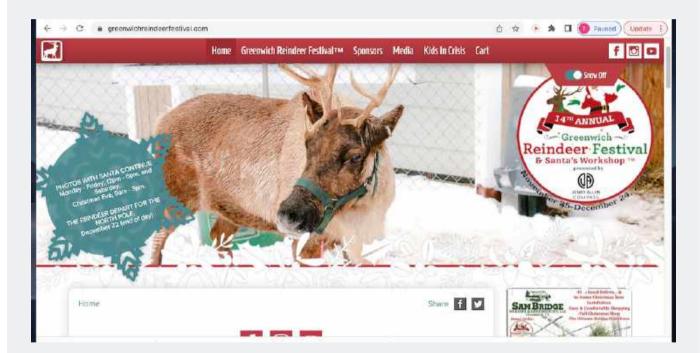
MOZ

934

Unique Visits

Provided by

**♦** SimilarWeb





## **GreenwichReindeerFestival** .com

greenwichreindeerfestival.com/

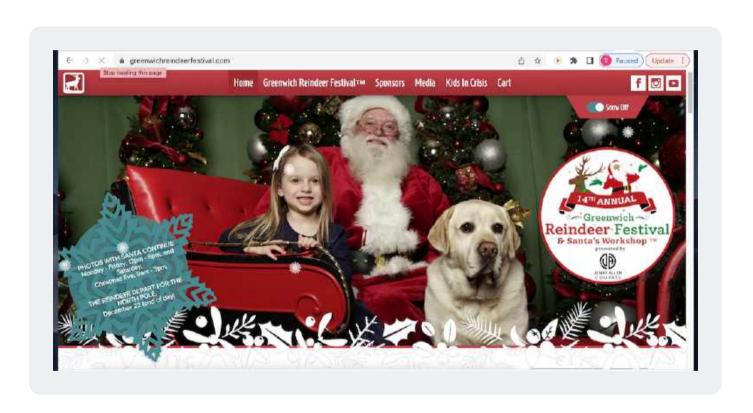
**Estimated Views** 

38 🛇

Estimated views calculated based on audience size and social engagement

Engagements







#### greenwichreindeerfestival.com

The town tradition continues for the 14th year! From November 25th until December 24th, Santa's LIVE...

30

Domain Authority
Provided by

MOZ

934

Unique Visits

Provided by

**♦** SimilarWeb





# Greenwich Reindeer Festival - Greenwich, CT – The town tradition...

greenwichreindeerfestival.com/

Views

21.2K

Total number of views

Engagements

7.54K



GreenwichTime: Greenwich News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

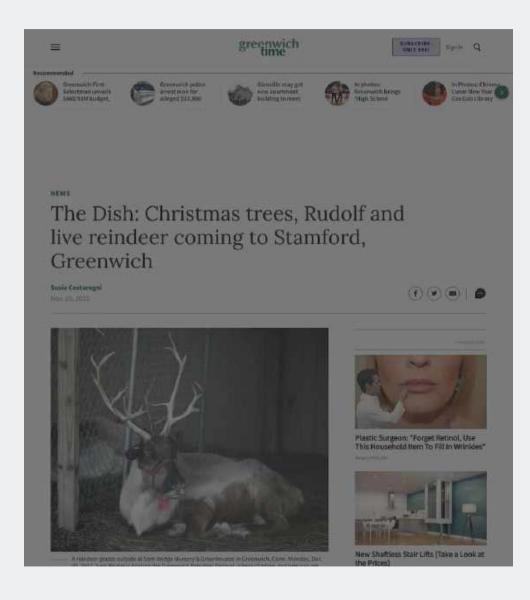
77 **Domain Authority** Provided by MOZ

123K

**Unique Visits** 

Provided by

**SimilarWeb** 



November 19, 2022 •



# The Dish: Christmas trees, Rudolf and live reindeer coming to Stamford,...

greenwichtime.com/news/article/The-Dis...

**Estimated Views** 

**500** <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





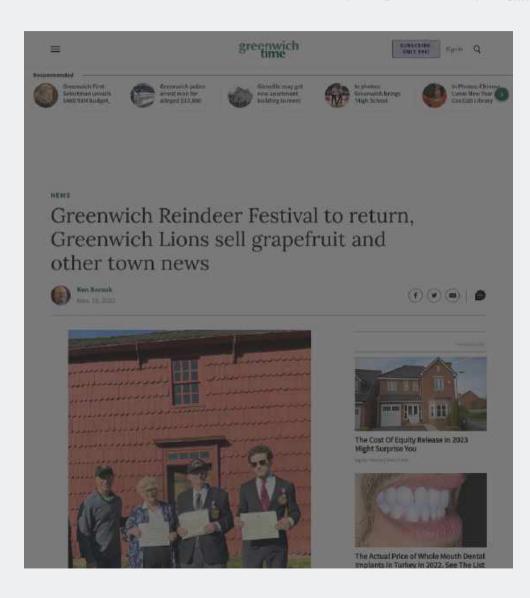
GreenwichTime: Greenwich News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

77 Domain Authority Provided by

MOZ

123K **Unique Visits** Provided by

**SimilarWeb** 



November 19, 2022 •



# **Greenwich Reindeer** Festival to return, **Greenwich Lions sell...**

greenwichtime.com/news/article/Greenwi...

**Estimated Views** 

**500** <sup>©</sup>

social engagement

Estimated views calculated based on audience size and

Engagements

0 🛇

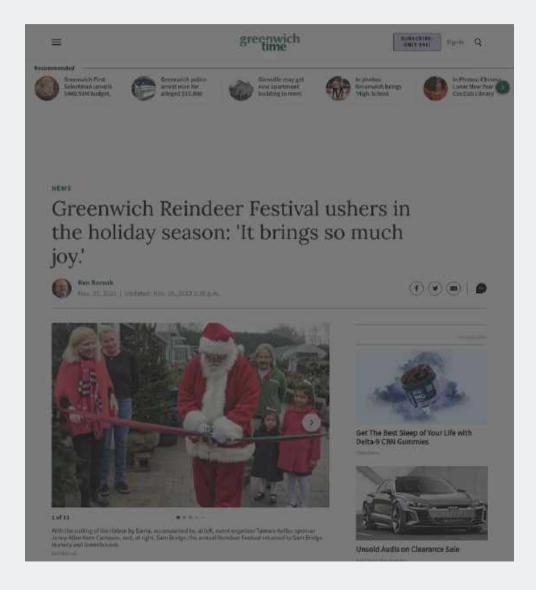


GreenwichTime: Greenwich News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

77 Domain Authority Provided by MOZ

123K **Unique Visits** Provided by

**SimilarWeb** 



November 25, 2022 • ONLINE



# **Greenwich Reindeer** Festival ushers in the holiday season

greenwichtime.com/news/article/Greenwi...

**Estimated Views** 

**500** <sup>©</sup>



Estimated views calculated based on audience size and social engagement

Engagements



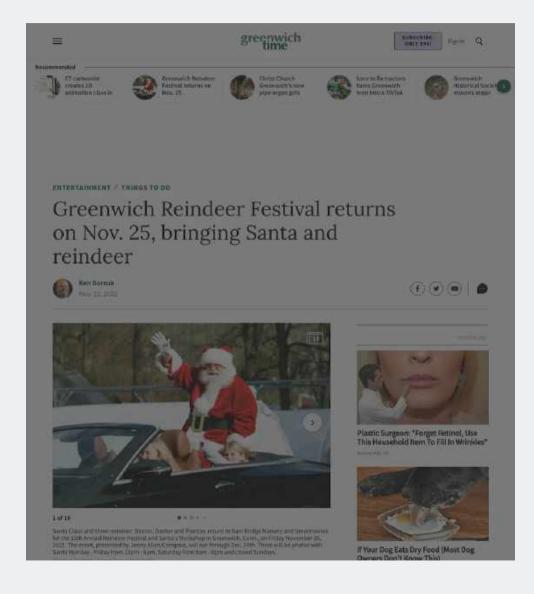


GreenwichTime: Greenwich News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

77 **Domain Authority** Provided by MOZ

123K **Unique Visits** Provided by

**SimilarWeb** 



November 22, 2022 • ONLINE



# **Greenwich Reindeer** Festival returns on Nov. 25, bringing Santa and...

greenwichtime.com/things-to-do/article/G...

**Estimated Views** 

**500** <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



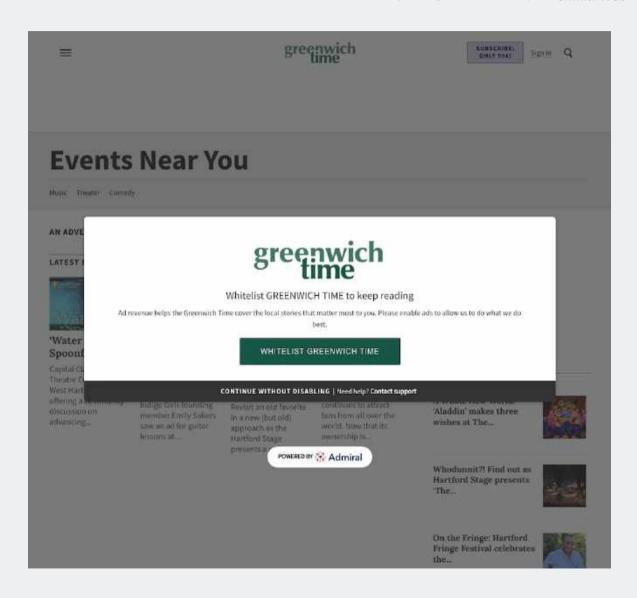


GreenwichTime: Greenwich News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

**77**Domain Authority
Provided by

MOZ

123K
Unique Visits
Provided by
SimilarWeb





#### Calendar

greenwichtime.com/events-calendar/? e...

**Estimated Views** 

**500** <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 🛇

**5.5K**Circulation

November 24, 2022 • 🎵 PRINT

GT Ad 5 25 x 10 1



#### **Greenwich Time**

5.5K Circulation December 13, 2022 • PRINT

14th Annual Greenwich **Reindeer Festival & Santa's** Workshop presented by...



#### **Greenwich Time**

5.5K Circulation

November 20, 2022 • PRINT



14th Annual Greenwich **Reindeer Festival & Santa's** Workshop presented by...







14th Annual Greenwich **Reindeer Festival & Santa's** Workshop presented by...





### healthandlifemags.com

Greenwich-

Reindeer Festival

& Santa's Workshop TM

Sompass Compass S5-December

presented by

Health and Life Magazines | Wainscot Media

**37** 

Domain Authority

Provided by MOZ

2.76K

**Unique Visits** 

Provided by

**SimilarWeb** 



August 20, 2020 • ONLINE

healthandlifemags.com/monmouth/event...

**Estimated Views** 

959 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

Total number of social engagements



# Santa's Workshop presented by Jenny Allen/Compass

November 25 - December 24, 2022. This cherished family tradition returns to Sam Bridge Nursery & Greenhouses with special thanks for our presenting sponsor, Jenny Allen, a Greenwich native and top real estate broker with Compass Real Estate. Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Affen / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Dental Group and a "Reindeer Coloring Station" sponsored by Jenny Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids In Crisis, a non-profit organization based in Greenwich



#### **Hear It There**

ONE location where you can find local music events. Listen to live music without traveling far, and discover ne... 19 **Domain Authority** Provided by

4.34K **Unique Visits** Provided by **SimilarWeb** 



November 25, 2022 • ONLINE



# 14th Annual Greenwich **Reindeer Festival & Santa's Workshop - Hear It There**

hearitthere.com/event/14th-annual-green...

**Estimated Views** 

911 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### **Houston Chronicle**

Your Houston daily news source featuring the latest in sports and culture, music, food and drink, real estate,... 91 Domain Authority

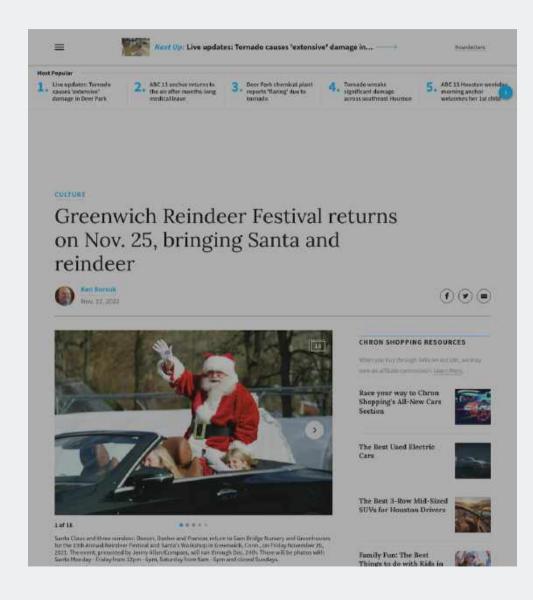
Provided by MOZ

12.5M

**Unique Visits** 

Provided by

**SimilarWeb** 



November 22, 2022 • ONLINE



# **Greenwich Reindeer** Festival returns on Nov. 25, bringing Santa and...

chron.com/things-to-do/article/Greenwich...

**Estimated Views** 

19.8K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





32.5K Followers

O INSTAGRAM

# Post by https:www.instagram

instagram.com/p/CIYpcSruz5Z/

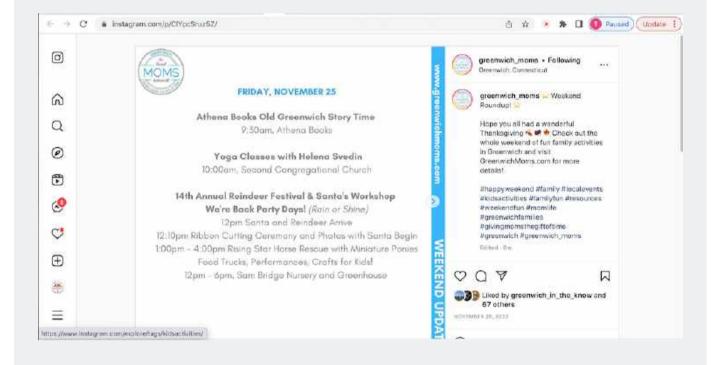
Views

1.55K

Total number of views

Engagements

67





32.5K Followers

O INSTAGRAM

# Post by https:www.instagram

instagram.com/p/CIQ-QoDulX4/

Views 234

Total number of views

Engagements 19





32.5K Followers

O INSTAGRAM

# Post by https:www.instagram

instagram.com/p/CljCgmQrz2M/







32.5K Followers



# Post by https:www.instagram

instagram.com/p/CkjEHNovtB3/,/

Views **554**Total number of views

Engagements 554





32.5K Followers



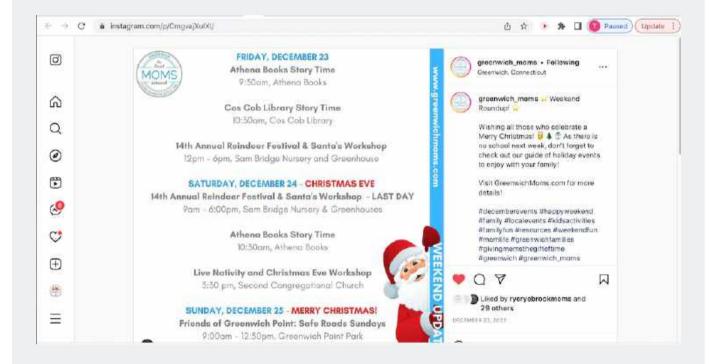
# Post by https:www.instagram

instagram.com/p/CmgvajXulXI/

Views 172
Total number of views

Engagements

54





32.5K Followers

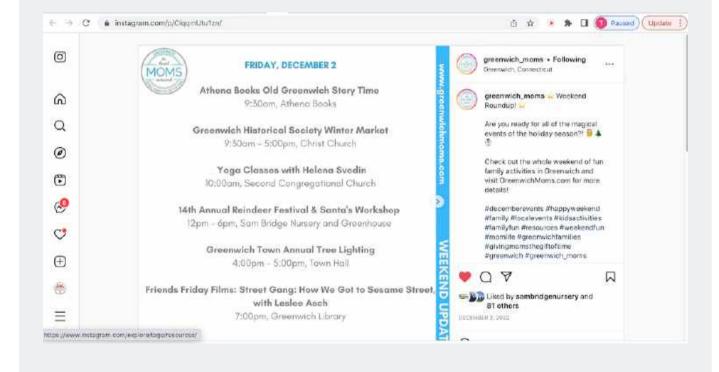
O INSTAGRAM

# Post by https:www.instagram

instagram.com/p/ClqqmUtu1zn/

Views 334
Total number of views

Engagements 82





32.5K Followers

O INSTAGRAM

# Post by https:www.instagram

instagram.com/p/ClOe2-6AgM /

Views 341

Total number of views

Engagements

**57** 

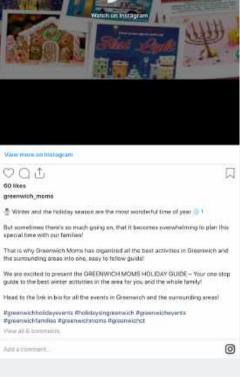




greenwich\_moms

32.5K Followers







# Post by https:www.instagram

instagram.com/p/CINCuk5AQVG/

**Estimated Views** 

4.87K <sup>⊘</sup>

Estimated views calculated based on audience size and social engagement

Engagements

**66** <sup>⊗</sup>



32.5K Followers

O INSTAGRAM

# Post by https:www.instagram

instagram.com/p/Cl8g-BnOuTe/

Views 432

Total number of views

Engagements 55





#### IndiaAbroad.com

**52** 

Domain Authority
Provided by

MOZ

Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive mursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich

Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with

Pediatric Dental Group and a "Reindeer Coloring Station" sponsored by Jenny

14.1K

**Unique Visits** 

Provided by

**SimilarWeb** 



ONLINE

# 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

indiaabroad.com/local-events/?\_ev\_id=13...

**Estimated Views** 

203 🕙

Estimated views calculated based on audience size and social engagement

Engagements





IN Greenwich is a local news source curating events and activities happening in Greenwich, Old Greenwich,...

15

Domain Authority Provided by

MOZ

243

Unique Visits

Provided by



November 01, 2022 • ONLINE



## **INGreenwich Banner Ad** 1500 x 300

Views

243

Total number of views





IN Greenwich is a local news source curating events and activities happening in Greenwich, Old Greenwich,...

15 **Domain Authority** Provided by

MOZ

243 **Unique Visits** Provided by

**SimilarWeb** 



November 18, 2022 •



# 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

ingreenwichct.com/14th-annual-greenwic...

**Estimated Views** 

97 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





IN Greenwich is a local news source curating events and activities happening in Greenwich, Old Greenwich,...

15

Domain Authority Provided by

MOZ

243

Unique Visits

Provided by

**SimilarWeb** 

November 01, 2022 • ONLINE



**GRF 2022 Leaderboard** 728 x 90px



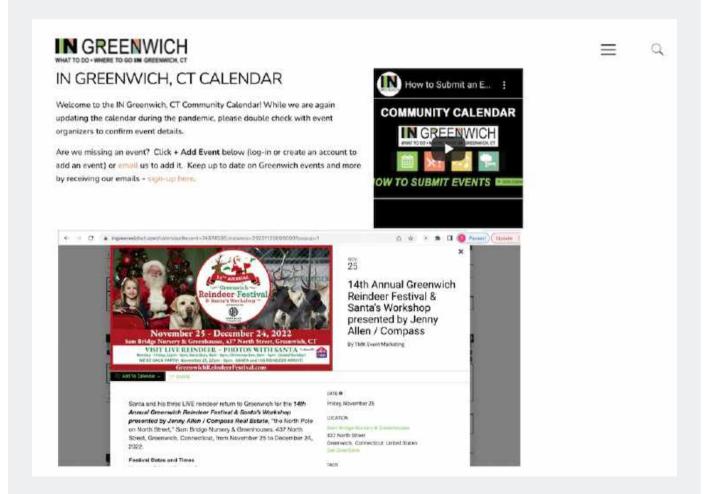


IN Greenwich is a local news source curating events and activities happening in Greenwich, Old Greenwich,...

15 **Domain Authority** Provided by

MOZ

243 **Unique Visits** Provided by **SimilarWeb** 



March 10, 2019 • ⊕ ONLINE

## **Community Event Calendar** for the Town of Greenwich, CT | IN Greenwich

ingreenwichct.com/calendar/

**Estimated Views** 

97 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 🛇

### instagram.com/greenwichreindeerfestival/

2.04K Audience

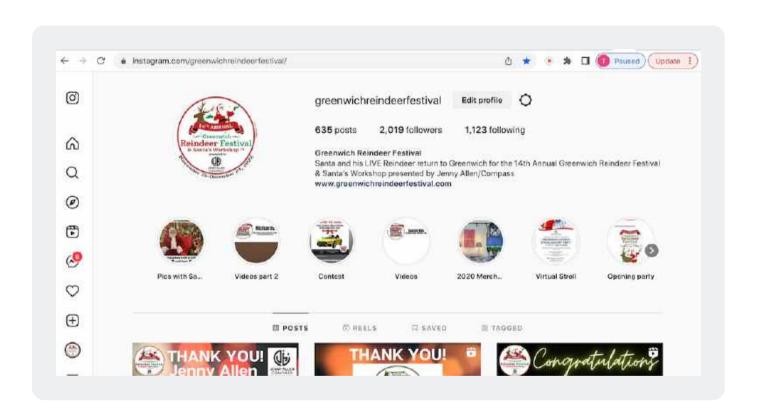




## instagram.com/greenwichr eindeerfestival/,

instagram.com/greenwichreindeerfestival/

Views 56 Total number of views Engagements 36 Total number of social engagements



25K Audience

VISTULIVE REINDEER PHOTOS WITH SANTA (l'amilies à Pets) Mondays - Tetdays, 12pm - lipm Saturdays, 9am - 6pm Christmas Eve. Sum - Spm, Closed Sundays A Partition of All Photos with Santa Benefit WE'RE BACK PARTY DAYS! November 25, Friday, 12pm - 6pm 12pm SANTA AND HIS BEINDERS ABBUTE Unition - Hildeen stating (verenery Photos with havin legist Sange's Beindowy (cycle in the purly offernous) LIFE, MPICE, EDGO TRECKS & FERTICONS
FOR ALL TO FERTIN November 26, Saturday, Sam - 6pm The Trace Bark Party Compone with all the same feeders and Feed Stracks

November 18, 2022 • ONLINE



## **WE RE BACK PARTY DAYS Eblast 2 REV**

Views

12K

Total number of views

25K Audience

VISIT LIVE REINDEER PHOTOS WITH SANTA (Families & Pens) Mondays - Fridays, 17pm - Gpm Saturdays, Nam - Opm Christmas Evo, Nam - Spot, Closed Sundays A Pretton of All Phones with Santa Seports ONLY 10 MORE DAYS! For Photos with Santa To Visit Santa's Reindeer BAIN OR SHINE?

December 15, 2022 • ONLINE



## **ONLY 10 MORE DAYS** Eblast 4

Views

**8K** 

Total number of views

25K Audience



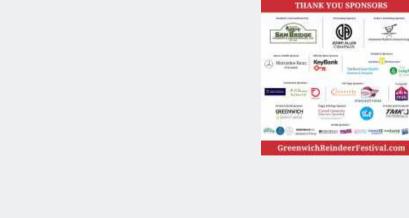


## Eblast 1, Jen Danzi

Views

21.2K

Total number of views



NOVEMBER 25 - DECEMBER 24 Sam Bridge Nursery & Greenhouses 437 North Street, Greenwich, CT VISIT LIVE REINDEER PHOTOS WITH SANTA (Families & Pets) Monday - Friday, 12pm - 6pm, Saturdays, 9am - 8pm Christmas Eve. Barn - 3pm, Closed Sundays A Portion of All Photos with Santa Benefit

WE'RE BACK PARTY DAYS! November 25, Friday, 12pm - 6pm SANTA AND HIS REINDEER ARRIVE! Photos with Santa begin! Sponsors & Specialty Vendors, Food Trucks, Eace Painting & Balloon Artists, Live Music Extectainment, Purchase Your Christmas Tree, Holiday Gifts. November 26, Saturday, 9am - 6pm The Party continues View Greenwichkeindeerfeeting.com for more informati

25K Audience

OVEMBER 25 - DECEMBER 2 VISIT LIVE REINDEER PHOTOS WITH SANTA (Families & Pets) Mondary - Teldays, 12pm - ipm Saturdays, 9am - 6pm Christmas Eve. Sam - 3pm, Closed Sundays A Parties of All Photos with Same Tomobi WE'RE BACK PARTY DAYS! November 25, Friday, 12pm - 6pm nate related 12pm SARTA AND HIS HEINDER ARBUYE th Tipes - Militain Catling Convenery Plants with Same Regio; Same a Retrobert Active in the early oftenness CATE MANY, TORM TRUCKS & PINAMES
HOW, ALL TOURSHIP November 26, Saturday, 9am - 6pm

November 23, 2022 • ONLINE



## **WE RE BACK PARTY DAYS** Eblast 3

Views

9K

Total number of views



# Thank You Happy New Year 2023

Views

11.5K

Total number of views



#### MEDIA SPONSORS!

## THANK YOU!

TO THE HUNDREDS OF FAMILIES WHO ATTENDED THE 2022 EVENT!

### **CONGRATULATIONS!**

TO OUR TWO MERCEDES-BENZ KIDS ELECTRIC CAR WINNERS! THANK YOU TO MERCEDES-BENZ of GREENWICH!

PHOTO WITH SANTA RAFFLE WINNER Sarah Aerni Family

NAME THE BABY GIRL REINDEER CONTEST WINNING NAME: STORMY Sharon Cyboski Family

#### DONATION TO KIDS IN CRISIS: \$4,134

(+ the Kids In Crisis Giving Tree Donations)

We are proud to support KIDS IN CRISIS and their 25 by 25 Initiative

#### GreenwichReindeerFestival.com



TMK Event Marketing, LLC Greenwich, CT 06830 Office: 203,531,3047

tamara @tmk-eventmarketing.com www.TMK-EventMarketing.com



#### **Jorlio**

Social Events, Business and Networking Events, Arts, Singles Events, Industry Events, Educational Events....

20
Domain Authority
Provided by

**6.68K**Unique Visits
Provided by
SimilarWeb





## 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

jorlio.com/Events/Details/14th-Annual-Gre...

**Estimated Views** 

2.67K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements





### judysbook.com

Amarillo Local Reviews & Recommendations of Contractors, Plumbers, Home & Garden, Lawyers.... 51

Domain Authority Provided by

MOZ

9.92K

**Unique Visits** 

**SimilarWeb** 





# November 25 - December 24

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT Visit Live Reindeer ~ Photos With Santa GreenwichReindeerFestival.com



## 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

judysbook.com/events/? ev id=1359156...

**Estimated Views** 

156 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

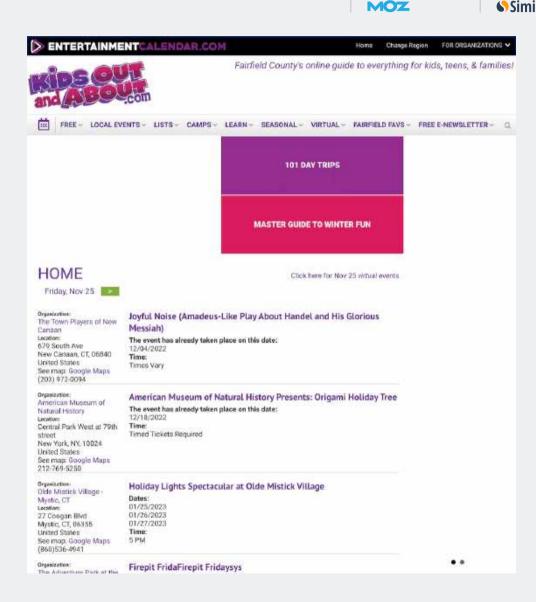


## Kids Out and About Fairfield County, CT

Fairfield County's online guide to everything for kids, teens, & families!

**52 Domain Authority** Provided by

14K **Unique Visits** Provided by **SimilarWeb** 



November 25, 2022 • ONLINE



## | Kids Out and About Fairfield County, CT

fairfieldcounty.kidsoutandabout.com/eve...

**Estimated Views** 

236 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 0

## Kids Out and About Fairfield County, CT

Fairfield County's online guide to everything for kids, teens, & families!

**52**Domain Authority
Provided by







# **Kids Out and About Fairfield County, CT**

fairfieldcounty.kidsoutandabout.com/cate...

**Estimated Views** 

236 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

00



# November 25 - December 24, 2022

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

## **VISIT LIVE REINDEER ~ PHOTOS WITH SANTA**

Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm, Christmas Eve, 9am - 3pm. Closed Sundays WE'RE BACK PARTY! November 25, 12pm - 6pm. SANTA and HIS REINDEER ARRIVE!

## GreenwichReindeerFestival.com

## Kids Out and About Fairfield County, CT

Fairfield County's online guide to everything for kids, teens, & families!

**52** 

Domain Authority

Provided by

MOZ

14K

Unique Visits

Provided by

**SimilarWeb** 



# **Kids Out and About Fairfield County, CT**

fairfieldcounty.kidsoutandabout.com/cont...

**Estimated Views** 

236 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

) 🕜





### **Living Greenwich**

Living Greenwich: Exploring (and Reavealing) the BEST that Greenwich, CT has to offer!

25

MOZ

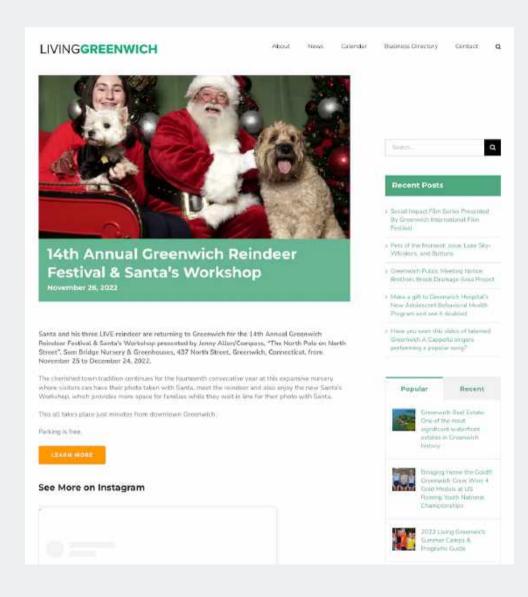
**Domain Authority** Provided by

4.81K

**Unique Visits** 

Provided by





November 26, 2022 • ONLINE



# 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop - Living...

livinggreenwich.com/event/14th-annual-g...

**Estimated Views** 

1.59K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

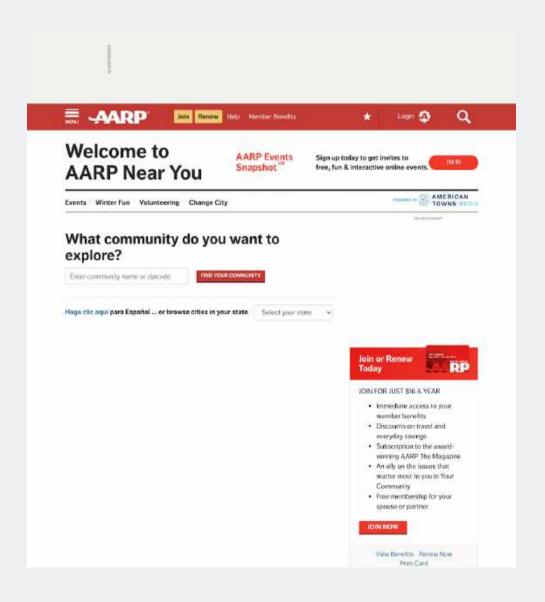
Engagements











March 23, 2018 • ⊕ ONLINE

### Welcome to AARP Near You - AARP

local.aarp.org/guest/events/

**Estimated Views** 

1.83K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements

85 <sup>©</sup>

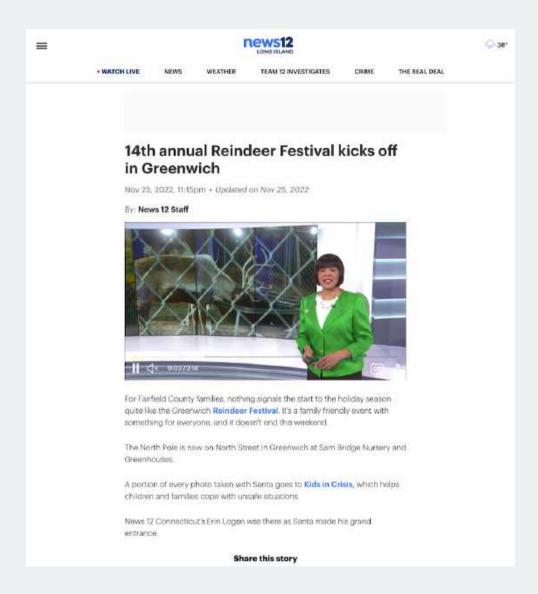


### longisland.news12.com

The latest news from Long Island

**73** Domain Authority Provided by MOZ

308K **Unique Visits** Provided by **SimilarWeb** 



November 25, 2022 • ONLINE



### 14th annual Reindeer Festival kicks off in Greenwich

longisland.news12.com/14th-annual-reind...

**Estimated Views** 

4.15K <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





### **Macaroni KID Greater Danbury**

Macaroni KID provides local activity guides & news for parents & families. Find your family fun things to do. Find... **57** 

Domain Authority Provided by

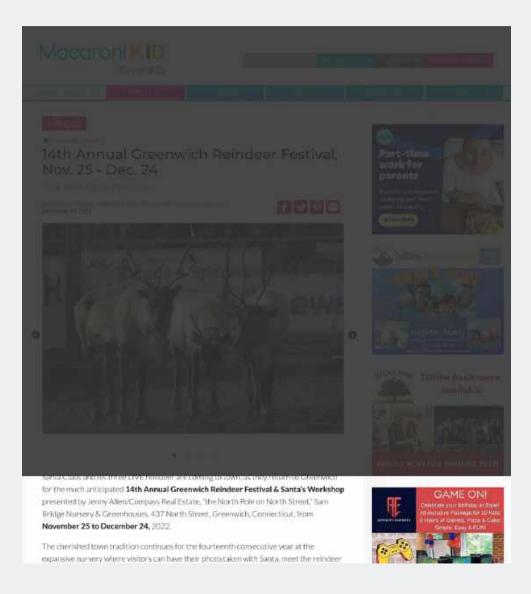
MOZ

1.69K

**Unique Visits** 

Provided by

**♦** SimilarWeb





### 14th Annual Greenwich Reindeer Festival, Nov. 25 -Dec. 24 | Macaroni KID...

danbury.macaronikid.com/articles/6376fb...

**Estimated Views** 





Estimated views calculated based on audience size and social engagement

Engagements





Macaroni KID provides local activity guides & news for parents & families. Find your family fun things to do. Find...

57

Domain Authority

Provided by

2.61K

Unique Visits

Provided by



ONLINE

## Page Not Found | Macaroni KID

westport.macaronikid.com/,

Engagements





Macaroni KID provides local activity guides & news for parents & families. Find your family fun things to do. Find...

**57** 

Domain Authority
Provided by

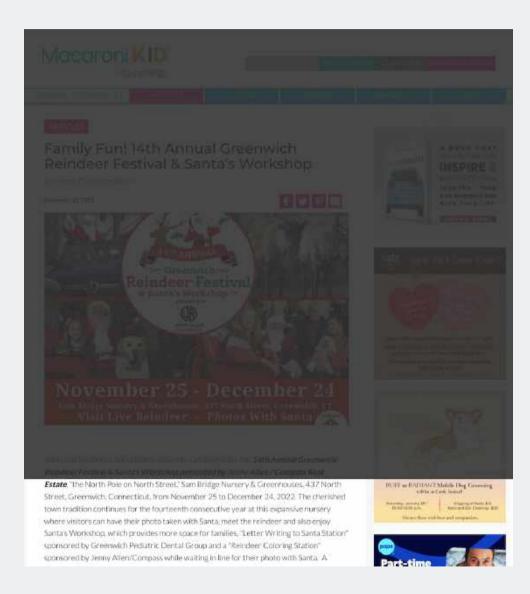
MOZ

2.61K

Unique Visits

Provided by

**SimilarWeb** 





# Family Fun! 14th Annual Greenwich Reindeer Festival & Santa's...

westport.macaronikid.com/articles/63700...

Engagements



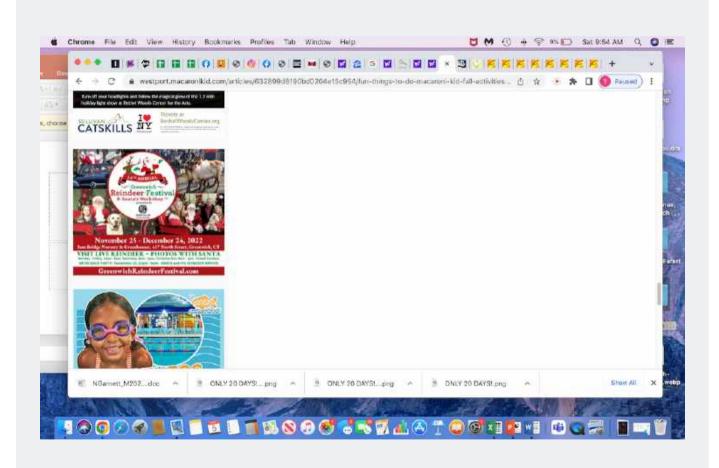


Macaroni KID provides local activity guides & news for parents & families. Find your family fun things to do. Find... **57** Domain Authority Provided by

MOZ

2.61K Unique Visits Provided by **♦** SimilarWeb November 05, 2022 • ONLINE

### **Macaroni Kid Website**





Macaroni KID provides local activity guides & news for parents & families. Find your family fun things to do. Find...

### **57**

Domain Authority Provided by MOZ

### 2.61K

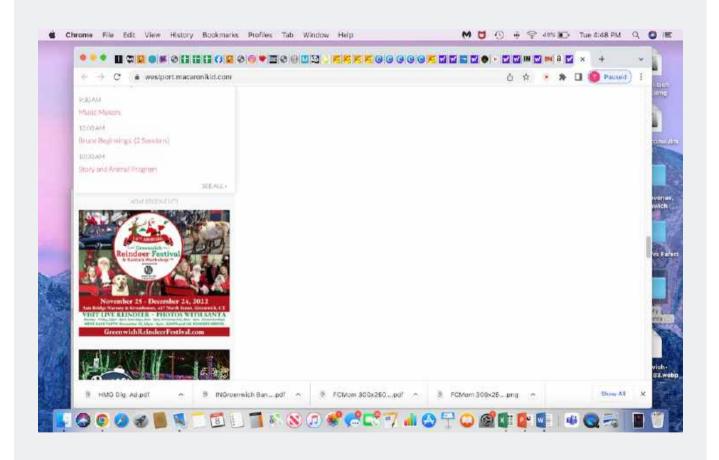
Unique Visits Provided by



November 08, 2022 • ONLINE



### **Macaroni Kid Westport**



### **Moffly Media Publications**

Nov./Dec. 2021 half page ad



January 01, 2023 • ☐ PRINT

### **Thank You Moffly Media** Full Page AD 2022



### **Moffly Media Publications**

Nov./Dec. 2021 half page ad

**25K**Circulation

December 01, 2022 • 🎵 PRINT

Holiday Moffly Media November 2022 Full Page AD

JENNY ALLEN

REPARCHER: CHIMIOCHERIAL INSPERIACE MARIA TECHNICAL NEWSTR NOTUPO!

VISIT LIVE REINDEER & PHOTOS WITH SANTA

Monday-Friday, 12pm-6pm, Saturday, Barn-6pm

Christmas Eve, flam-3pm, Closed Sundays

A Portion of All Photos with Santa Benefit Kids In Crisis.

eindeer Festiva & Santa's Workshop TM

> JENNY ALLEN COMPASS

> > WE'RE BACK PARTY!
> > November 25, 12pm-5pm
> > SANTA AND HIS REINDEER ARRIVE

Photos with Santa begin!

For mure details visit.

GreenwichReindeerFestival.com

Mercedes-Benz

GreenwichReindeerFestival.com
NOVEMBER 25-DECEMBER 24
Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Mon-Sat 8:30am-6pm

### **Moffly Media Publications**

Nov./Dec. 2021 half page ad



November 01, 2022 • PRINT

### **Holiday Moffly Media Full** Page AD 2022





#### mommypoppins.com

Find the best things to do with kids near you, summer camps, classes, birthday parties, events. city guides, and...

61

Domain Author

Domain Authority
Provided by

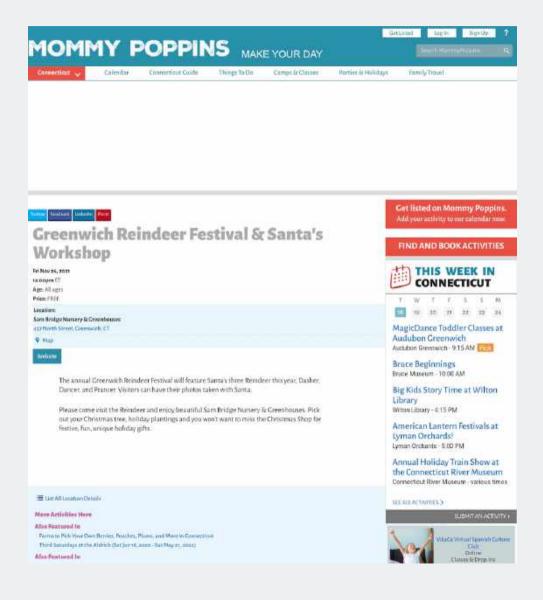
MOZ

951K

Unique Visits

Provided by





October 24, 2018 • ONLINE

### Reindeer Festival & Santa's Village | Mommy Poppins -Things to Do with Kids

mommypoppins.com/connecticut-kids/ev...

**Estimated Views** 

8.59K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 🛇



#### mommypoppins.com

Find the best things to do with kids near you, summer camps, classes, birthday parties, events. city guides, and... 61

Domain Authority Provided by

MOZ

951K

**Unique Visits** 

Provided by

**SimilarWeb** 





45 Awesome Santa Activities for Kids in Connecticut





November 26, 2021 • ONLINE



### **45** Awesome Santa **Activities for Kids in Connecticut | Mommy...**

mommypoppins.com/connecticut-kids/ch...

**Estimated Views** 

8.66K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements

**55**  $\odot$ 



#### msn.com

Your customizable and curated collection of the best in trusted news plus coverage of sports, entertainment,...

#### 95

**Domain Authority** Provided by

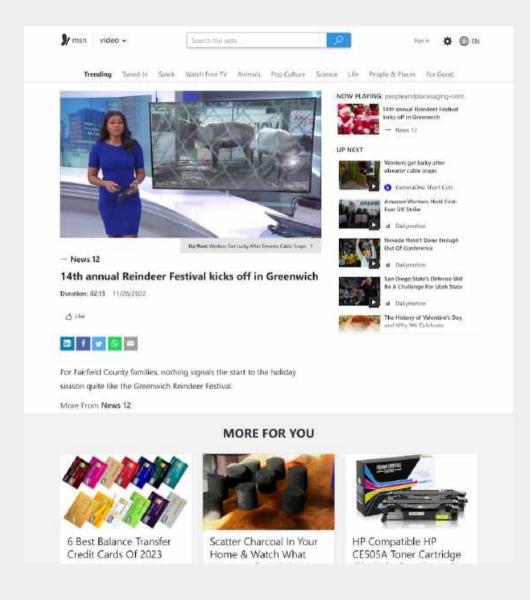
MOZ

#### 203M

**Unique Visits** 

Provided by





November 26, 2022 • ONLINE



### 14th annual Reindeer Festival kicks off in Greenwich

msn.com/en-us/video/peopleandplacesa...

**Estimated Views** 

655K <sup>⊗</sup>



Estimated views calculated based on audience size and social engagement

Engagements





#### **Mysite**

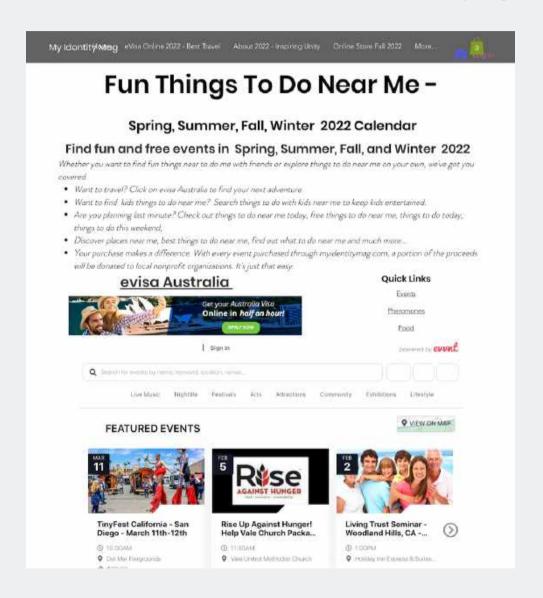
MyldentityMag celebrates Heritage, Culture, bicultural, Ethnicity, Racial, & Unity. Find Travel News, e visa Canada, travel updates, United States. Learn How to...

16

Domain Authority

Provided by

MOZ





### Fun & Free Things to do Near me | 2022 | My Identity Mag

myidentitymag.com/events-fun-free-thing...

Engagements





#### **Mysite**

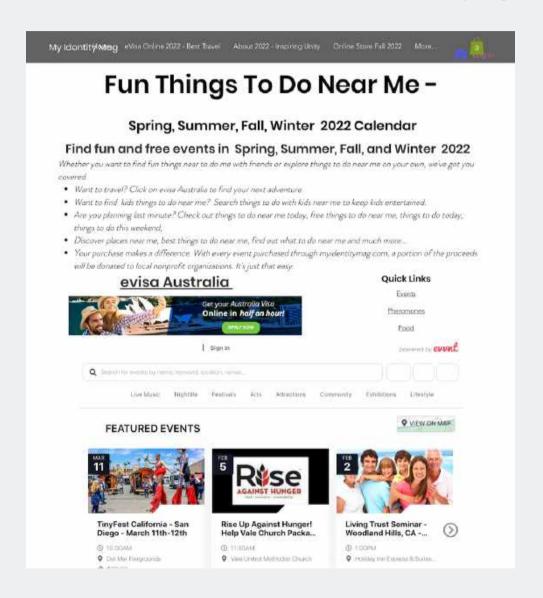
MyldentityMag celebrates Heritage, Culture, bicultural, Ethnicity, Racial, & Unity. Find Travel News, e visa Canada, travel updates, United States. Learn How to...

16

Domain Authority

Provided by

MOZ





### Fun & Free Things to do Near me | 2022 | My Identity Mag

myidentitymag.com/events-fun-free-thing...

Engagements



November 2021 half page ad

**25K**Circulation



December 01, 2022 • ☐ PRINT

November 2021 half page ad

**25K**Circulation

Novembe



November 01, 2022 • PRINT

November 2021 half page ad

25K Circulation November 01, 2022 • ☐ PRINT



November 2021 half page ad

25K Circulation

November 01, 2022 • PRINT

### NA half pg v ad GRF 2022

Sam Bridge Nursery & Greenhouses 437 North Street, Greenwich, CT VISIT LIVE REINDEER! PHOTOS WITH SANTA (Families & Pets) Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm Christmas Eve, 9am - 3pm, Closed Sundays, A Portion of All Photos with Santa Benefit WE'RE BACK PARTY, November 25, 12pm - 6pm Santa and His Reindeer Arrive! Visit GreenwichReindeerFestival.com for more details

GreenwichReindeerFestival.com

November 2021 half page ad

**25K**Circulation

Decembe

December 01, 2022 • ☐ PRINT

### NA Half Pg Ad Dec 2022



November 2021 half page ad

**25K**Circulation



December 01, 2022 • ☐ PRINT



#### **New Canaan Advertiser**

New Canaan News Online from the New Canaan Advertiser for CT. Locally updated news, sports, weather,... 59

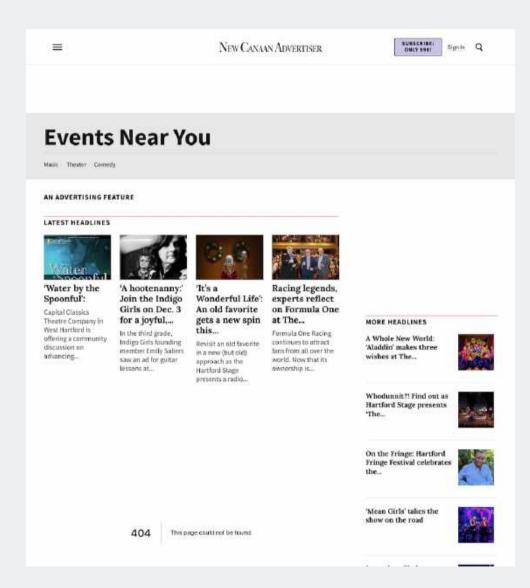
MOZ

Domain Authority
Provided by

**15.4K**Unique Visits

Provided by







### Calendar

ncadvertiser.com/events-calendar/?\_ev\_i...

**Estimated Views** 

**212** <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



### **New Canaan/Darien/Rowayton Magazine**



November 01, 2022 • PRINT



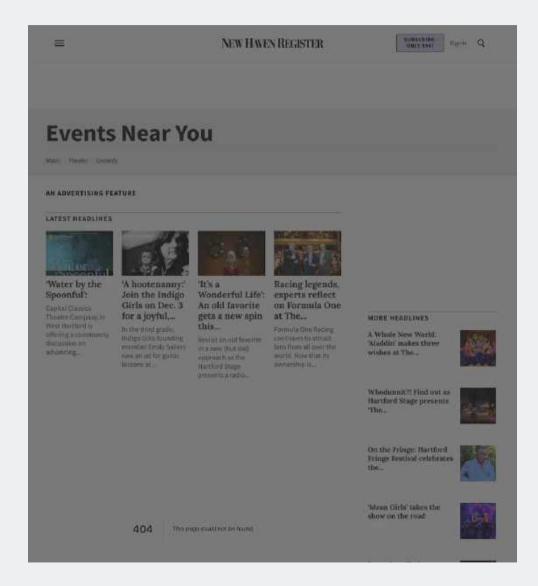
### **New Haven Register**

Your source of New Haven area news and information, plus the latest on sports, politics, business, entertainmen... 77 **Domain Authority** Provided by

MOZ

363K **Unique Visits** Provided by







#### Calendar

nhregister.com/events-calendar/?\_ev\_id=...

**Estimated Views** 

2.33K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





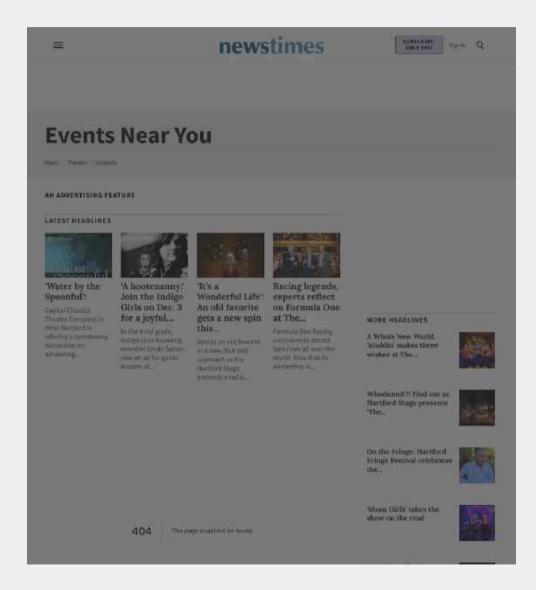
#### **NewsTimes**

NewsTimes: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports Scores an... 73 **Domain Authority** Provided by

MOZ

350K **Unique Visits** Provided by

**SimilarWeb** 





### Calendar

newstimes.com/events-calendar/?\_ev\_id...

**Estimated Views** 

2.42K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





### **OTL City Guides for Locals**

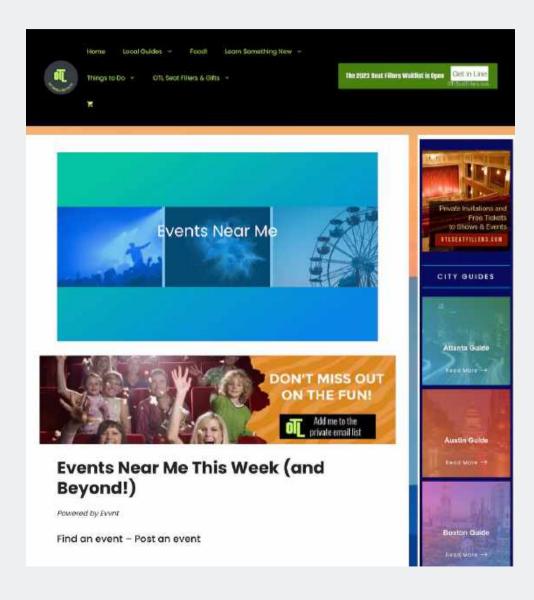
OTL City Guides is Things to Do, Things to Eat, and Things to Learn PLUS local seat filling through OTL Seat Fillers i...

17 Domain Authority Provided by

MOZ

342 **Unique Visits** Provided by





October 15, 2021 • ONLINE

### **Events Near Me This Week,** Next Week, and Beyond -**OTL City Guides**

otlcityquides.com/events-near-me-this-w...

Engagements



#### Poster GRF 2022



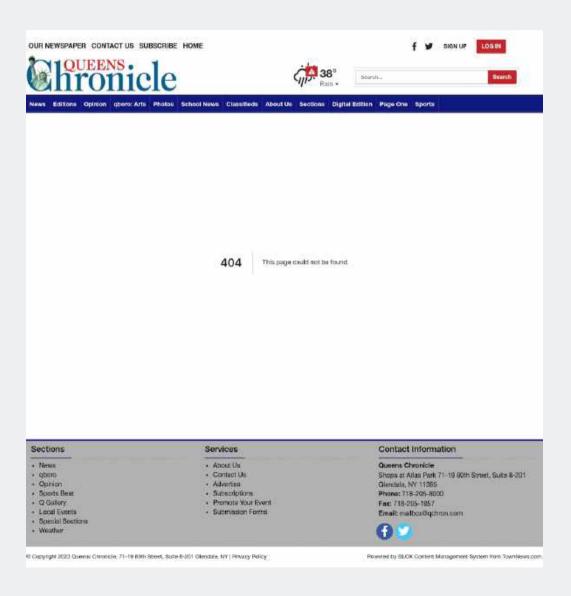


#### **Queens Chronicle**

Domain Authority

Provided by

77.8K
Unique Visits
Provided by
SimilarWeb





### **Local Events**

gchron.com/local-events/?\_ev\_id=135915...

**Estimated Views** 

399 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

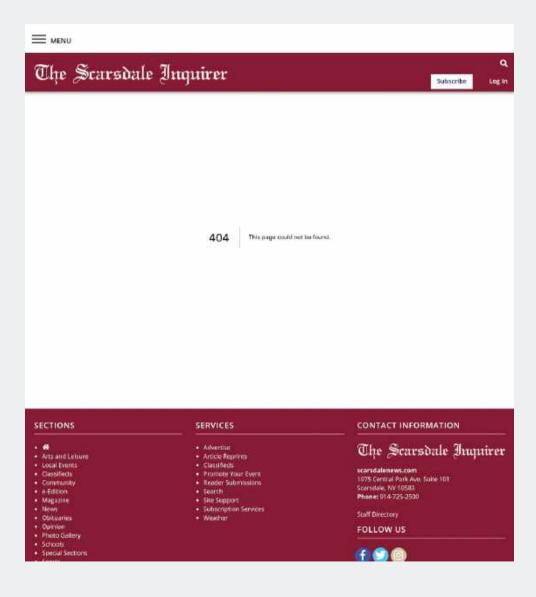




#### scarsdalenews.com

39
Domain Authority
Provided by







### **Local Events**

scarsdalenews.com/local-events/? ev id...

**Estimated Views** 

3.18K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





### SeatsForEveryone.com

Upcoming Concerts Near Me 2022. Concert Tickets For Sale. Fun Things To Do. Calendar Of Events. Entradas de...

**57** 

Domain Authority
Provided by

MOZ

644

Unique Visits

Provided by



ONLINE

### **503** Service Unavailable

seatsforeveryone.com/blog/calendar-of-e...

**Estimated Views** 

**40** <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



### **Serendipity Magazine**



November 01, 2022 • PRINT

### **IMG 4264**

### **Serendipity Magazine**



December 01, 2022 • ☐ PRINT

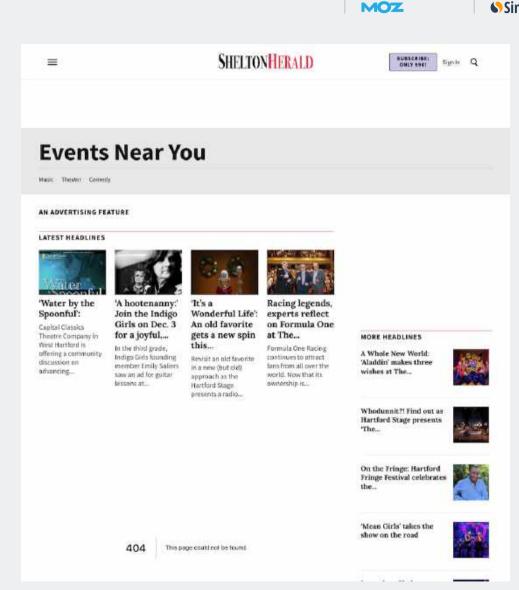
### **IMG 4264**



#### **Shelton Herald**

**49**Domain Authority
Provided by

32.3K
Unique Visits
Provided by
SimilarWeb





### Calendar

sheltonherald.com/events-calendar/? ev...

**Estimated Views** 

**601**<sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements



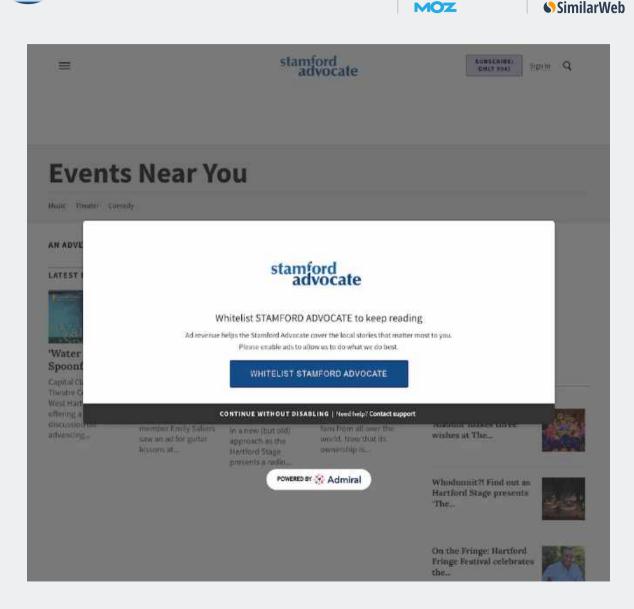


#### **StamfordAdvocate**

StamfordAdvocate: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

**77**Domain Authority
Provided by

204K
Unique Visits
Provided by
SimilarWeb





#### Calendar

stamfordadvocate.com/events-calendar/?...

**Estimated Views** 

1.4K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements



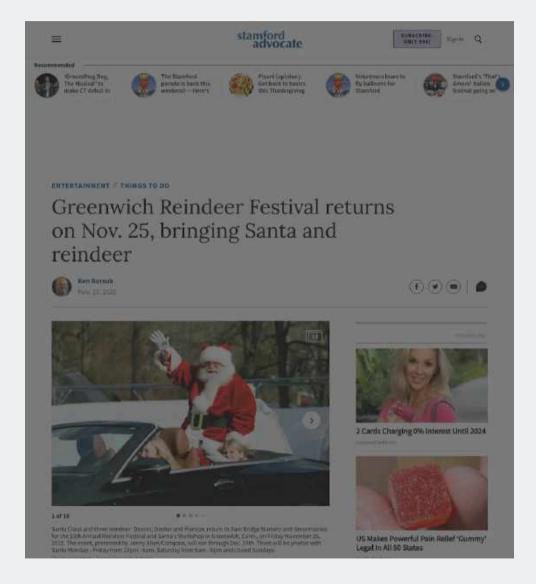


#### **StamfordAdvocate**

StamfordAdvocate: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports... 77 **Domain Authority** Provided by MOZ

204K **Unique Visits** Provided by

**SimilarWeb** 



November 22, 2022 • ONLINE



### **Greenwich Reindeer** Festival returns on Nov. 25, bringing Santa and...

stamfordadvocate.com/things-to-do/articl...

**Estimated Views** 

1.4K <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements



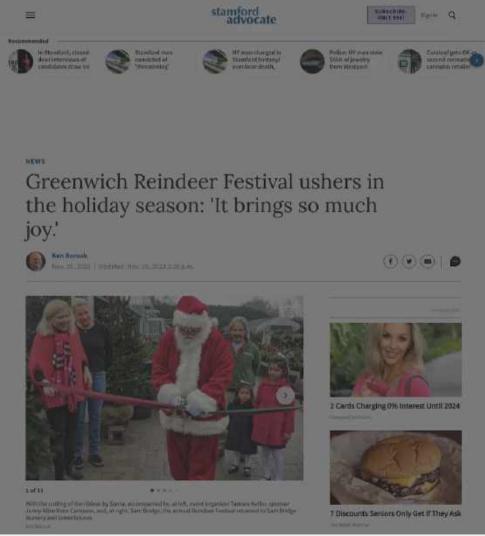


#### **StamfordAdvocate**

StamfordAdvocate: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports... 77 Domain Authority Provided by MOZ

204K **Unique Visits** Provided by





November 25, 2022 • ONLINE



### **Greenwich Reindeer** Festival ushers in the holiday season

stamfordadvocate.com/news/article/Gree...

**Estimated Views** 

1.4K <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements





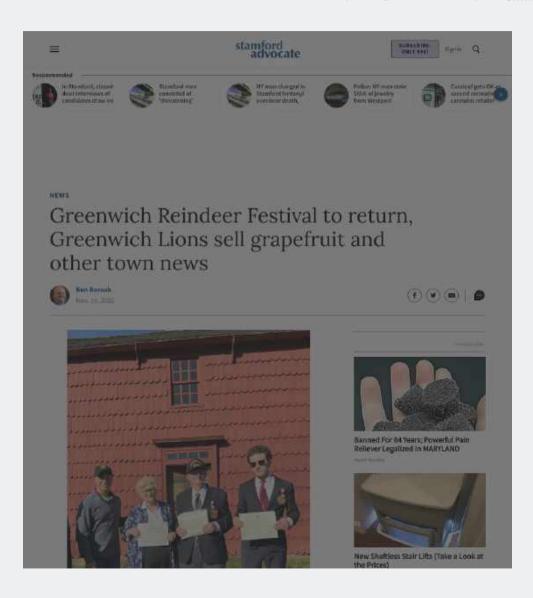
#### **StamfordAdvocate**

StamfordAdvocate: Local News & Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports...

77 **Domain Authority** Provided by MOZ

204K **Unique Visits** Provided by

**SimilarWeb** 



November 19, 2022 •



# **Greenwich Reindeer** Festival to return, **Greenwich Lions sell...**

stamfordadvocate.com/news/article/Gree...

**Estimated Views** 

1.4K <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements



### **Stamford Magazine Print**



November 01, 2022 • PRINT

14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...



#### stamfordmoms.com

17

Domain Authority

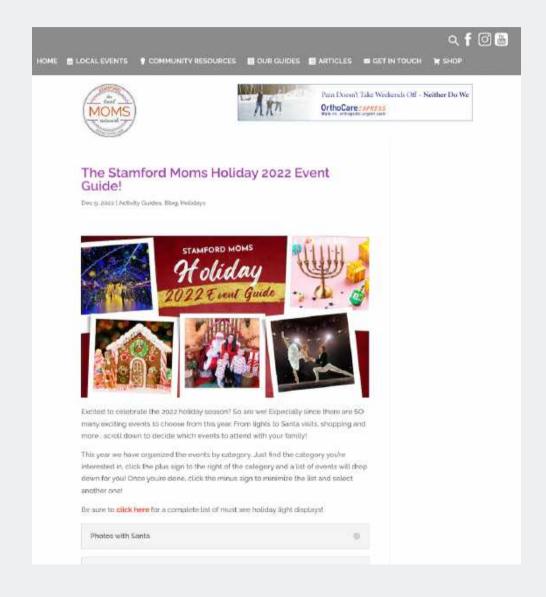
Provided by MOZ

2.13K

Unique Visits

Provided by





December 09, 2022 • ONLINE



# The Stamford Moms **Holiday 2022 Event Guide!** | Stamford Moms

stamfordmoms.com/the-stamford-moms-...

**Estimated Views** 

2.44K <sup>⊘</sup>

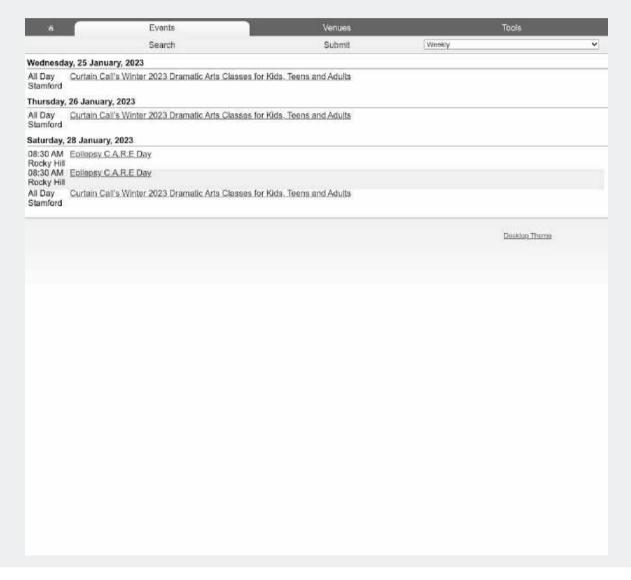
Estimated views calculated based on audience size and social engagement

Engagements



## StamfordPlus.com Events - Events in Fairfield County, Connecticut, What to do in the Constitution State - Connecticut.Events Calendar -Connecticut.Events Calendar







- Events in Connecticut, What to do in the Constitution State -...

<u>connecticut.events/cal/index.php?eID=81</u>...

Engagements





#### stepoutside.org

Find the best outdoor activities and fun near you! Step Outside has the best places for hiking, camping,...

38

Domain Authority
Provided by

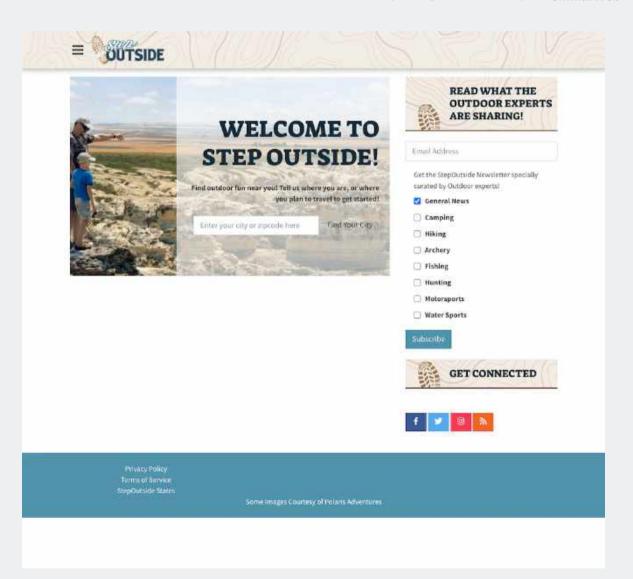
MOZ

476K

Unique Visits

Provided by

**♦** SimilarWeb



May 28, 2018 • ⊕ ONLINE

#### Local

stepoutside.org/local/events/

**Estimated Views** 

**54.4**K <sup>⊘</sup>

Estimated views calculated based on audience size and social engagement

Engagements

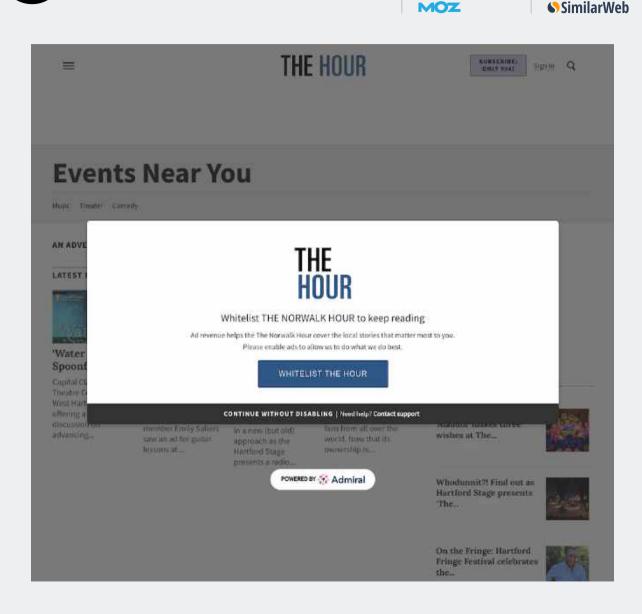
28 <sup>©</sup>



#### The Hour

Local News and Information, Updated Weather, Traffic, Entertainment, Celebrity News, Sports Scores and More. **72**Domain Authority
Provided by

355K
Unique Visits
Provided by
SimilarWeb





#### Calendar

thehour.com/events-calendar/?\_ev\_id=13...

**Estimated Views** 

1.1K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





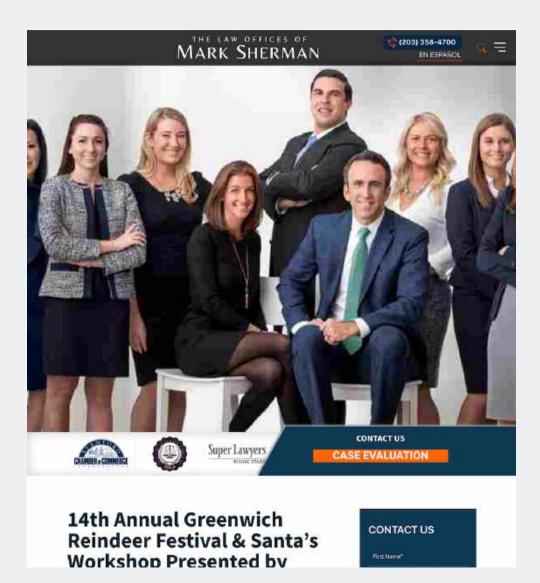
### The Law Offices of Mark Sherman, LLC

If you have been accused of a crime, speak with one of our Connecticut criminal defense lawyers to discuss you... **37** 

Domain Authority Provided by MOZ

11.6K **Unique Visits** Provided by

**♦** SimilarWeb





# 14th Annual Greenwich **Reindeer Festival & Santa's Workshop Presented by...**

markshermanlaw.com/14th-annual-green...

**Estimated Views** 

1.68K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





### The Law Offices of Mark Sherman.LLC

If you have been accused of a crime, speak with one of our Connecticut criminal defense lawvers to discuss vou... 37 **Domain Authority** Provided by MOZ

11.6K **SimilarWeb** 





(A) ONLINE

# In The Community | The **Law Offices of Mark** Sherman, LLC

markshermanlaw.com/our-community/

**Estimated Views** 

1.68K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements





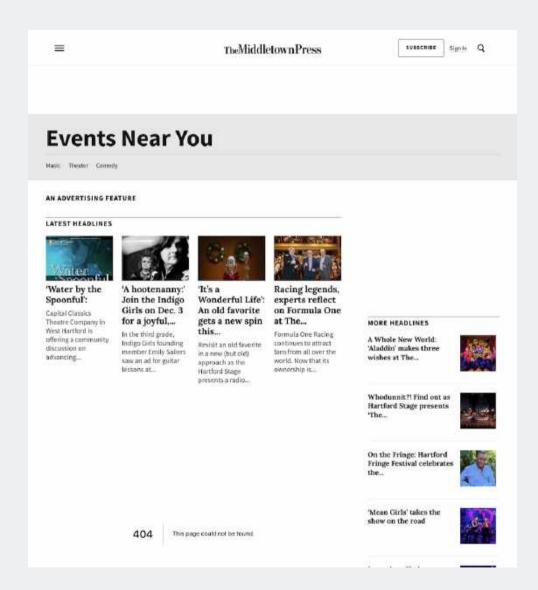
#### The Middletown Press

Your source of Middletown area news and information. plus the latest on sports, politics, business, entertainmen... 73 **Domain Authority** Provided by

MOZ

165K **Unique Visits** Provided by

**SimilarWeb** 





#### Calendar

middletownpress.com/events-calendar/?...

**Estimated Views** 

1.93K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### The Record Review

45

Domain Authority
Provided by

MOZ

685

Unique Visits

Provided by

**SimilarWeb** 



### **Local Events**

record-review.com/local-events/?\_ev\_id=...

**Estimated Views** 

43 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



Total number of social engagements





#### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

November 25 – December 24, 2022. This cherished family tradition returns to Sam Bridge Nursery & Greenhouses with special thanks for our presenting sponsor, Jenny Allen, a Greenwich native and top real estate broker with Compass Real Estate. Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich. Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Dental Group and a "Reindeer Coloring Station" sponsored by Jenny Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids In Crisis, a non-profit organization based in Greenwich



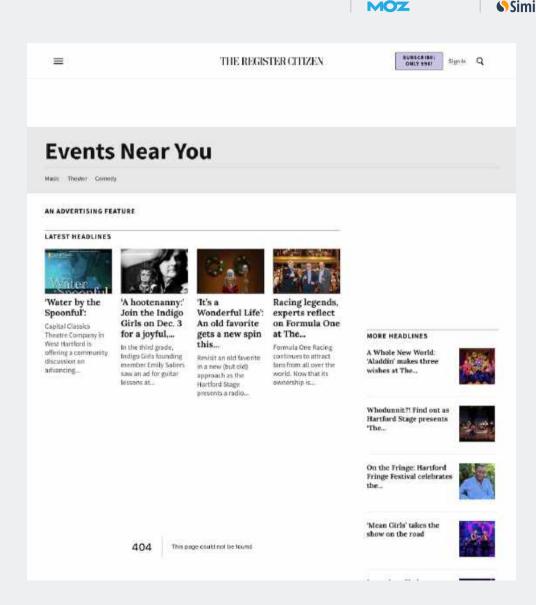
#### **The Register Citizen**

Your source of Torrington area news and information, plus the latest on sports, politics, business, entertainment,...

70 **Domain Authority** Provided by

58.8K **Unique Visits** Provided by







#### Calendar

registercitizen.com/events-calendar/? ev...

**Estimated Views** 

344 🛇

Estimated views calculated based on audience size and social engagement

Engagements

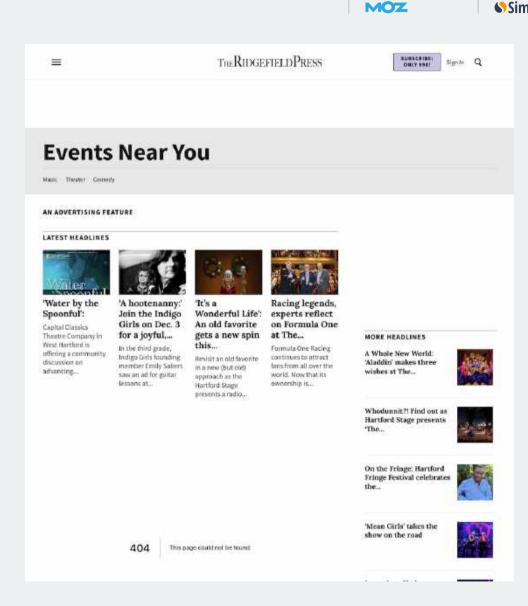




#### **The Ridgefield Press**

**55**Domain Authority
Provided by

25.3K
Unique Visits
Provided by
SimilarWeb





#### Calendar

theridgefieldpress.com/events-calendar/?...

**Estimated Views** 

186 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### The Rivertowns Enterprise

32

**Domain Authority** Provided by

MOZ

5.06K **Unique Visits** Provided by







#### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

November 25 - December 24, 2022. This cherished family tradition returns to Sam Bridge Nursery & Greenhouses with special thanks for our presenting sponsor, Jenny Allen, a Greenwich native and top real estate broker with Compass Real Estate. Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Dental Group and a "Reindeer Coloring Station" sponsored by Jenny Allen/Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids In Crisis, a non-profit organization based in Greenwich



# 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop presented by...

rivertownsenterprise.net/local-events/?\_e...

**Estimated Views** 

661<sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

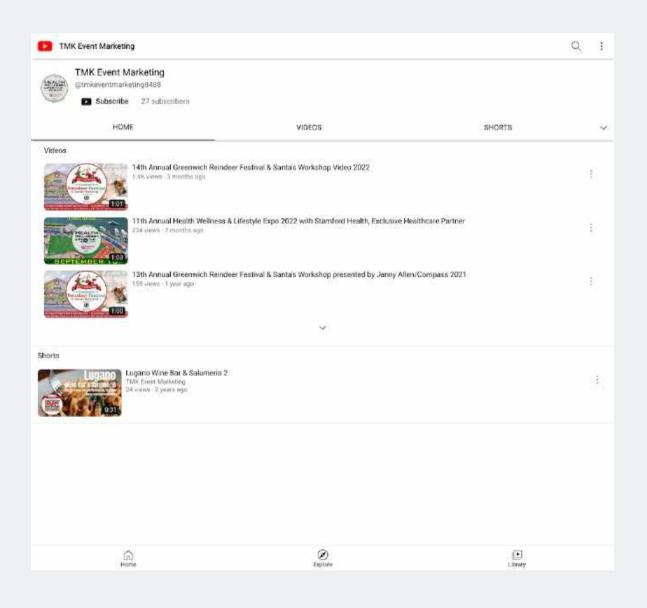




#### **TMK Event Marketing**

Featuring Greenwich Merchant Videos and Holiday Entertainment Videos

**27** Subscribers



▶ YOUTUBE

# **TMK Event Marketing**

youtube.com/channel/UCzB2Yfzuv\_of8qj...

Engagements

N/A



#### TravelAwaits.com

TravelAwaits is the premier destination for travelers age 50+. Our content is designed to make travel accessible... 56 Domain Authority Provided by

MOZ

1.62M **Unique Visits** Provided by





December 17, 2022 • ONLINE



# 7 Quaint Connecticut **Towns Perfect To Visit During Christmas**

travelawaits.com/2841529/best-towns-in-...

**Estimated Views** 

**16.5**K <sup>⊙</sup>

Estimated views calculated based on audience size and social engagement

Engagements

131 <sup>©</sup>

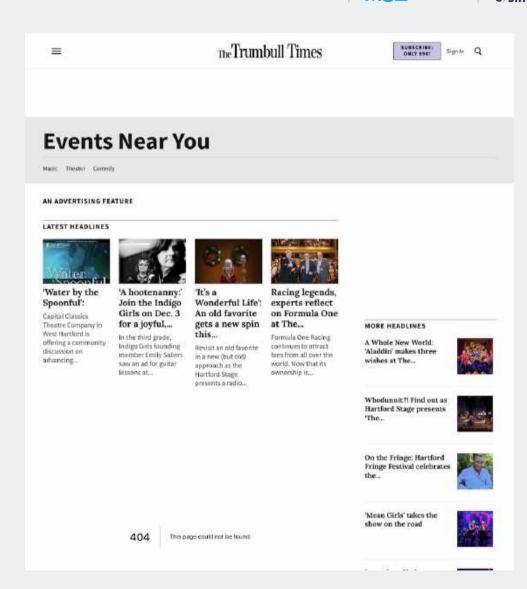


#### **Trumbull Times**

**50** Domain Authority

Provided by

**52.3K**Unique Visits
Provided by
SimilarWeb





#### Calendar

trumbulltimes.com/events-calendar/?\_ev...

**Estimated Views** 

458 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements

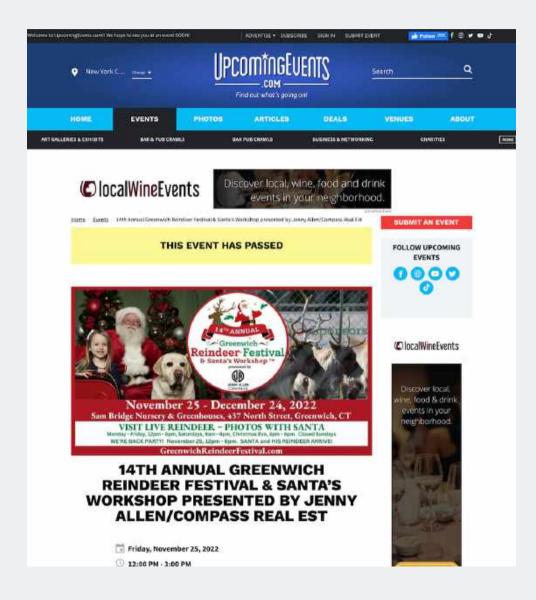




# **UpcomingEvents.com - Philadelphia**

43
Domain Authority
Provided by

46.2K
Unique Visits
Provided by
SimilarWeb





# Attention Required! | Cloudflare

upcomingevents.com/new-york-city/even...

**Estimated Views** 

**5.32K** <sup>⊘</sup>

Estimated views calculated based on audience size and social engagement

Engagements

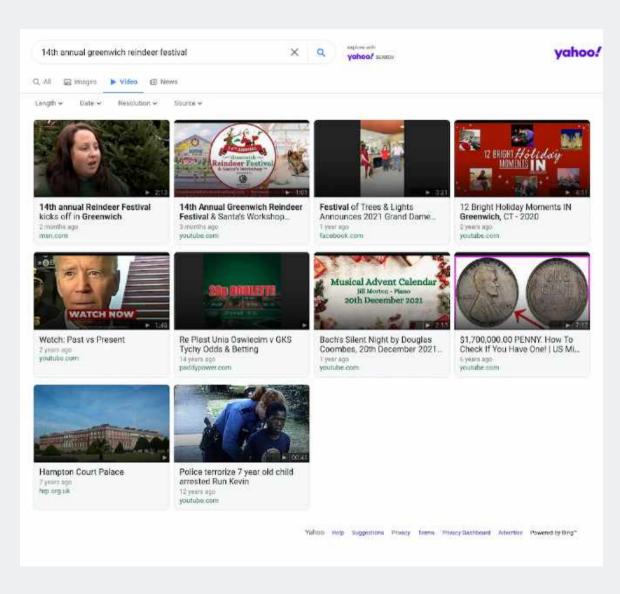
0 🛇



#### video.search.yahoo.com

93
Domain Authority
Provided by







# 14th annual greenwich reindeer festival - Yahoo Search Results Video...

video.search.yahoo.com/yhs/search?fr=yh...

**Estimated Views** 

22.3K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements





#### **Visit CT**

Family day trips. Romantic getaways. Upcoming events. Connecticut's best kept dining, lodging, and attractions....

60

Domain Authority
Provided by

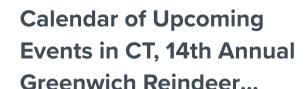
MOZ

236K

**Unique Visits** 

Provided by

**SimilarWeb** 



ctvisit.com/events/14th-annual-greenwich...

**Estimated Views** 

ONLINE

1.62K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements



Total number of social engagements





#### 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

November 25 – December 24, 2022. This cherished family tradition returns to Sam Bridge Nursery & Greenhouses with special thanks for our presenting sponsor, Jenny Allen, a Greenwich native and top real estate broker with Compass Real Estate. Santa and his three LIVE reindeer return to Greenwich for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass Real Estate, "the North Pole on North Street," Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich. Connecticut, from November 25 to December 24, 2022. The cherished town tradition continues for the fourteenth consecutive year at this expansive nursery where visitors can have their photo taken with Santa, meet the reindeer and also enjoy Santa's Workshop, which provides more space for families, "Letter Writing to Santa Station" sponsored by Greenwich Pediatric Dental Group and a "Reindeer Coloring Station" sponsored by Jenny Allen-Compass while waiting in line for their photo with Santa. A portion of all photos with Santa will be donated to Kids in Crisis, a non-profit organization based in Greenwich

#### **Westchester Family**

Westchester Family E-blast November and December 2022



14th Annual Greenwich Reindeer Festival & Santa's Workshop
presented by Jenny Allen/Compass
November 25 – December 25
Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

SANTA and his three LIVE REINDEER return for the 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass, at Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT, November 25 - December 24. Meet the reindeer, get your Photo with Santa with a portion given to Kids in Crisis, Letter Writing to Santa Station, Reindeer Coloring Station and two Mercedes-Benz Kids Electric Car Raffles. Children, adults, and dogs can have their Photo with Santa, For more information visit, www.greenwichreindeerfestival.com

November 01, 2022 • PRINT

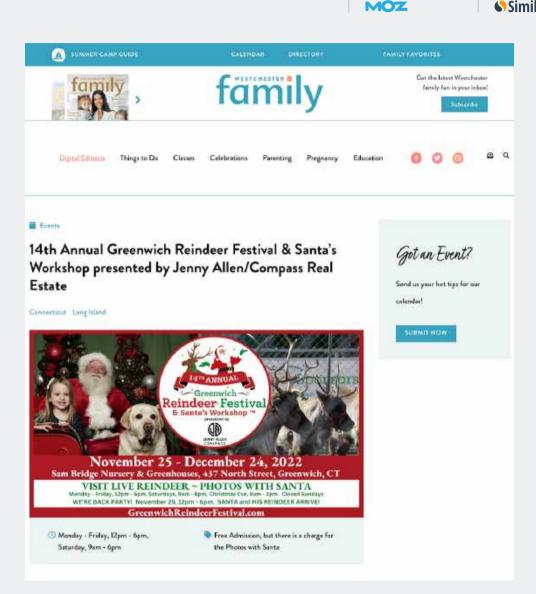
#### WF GRF 2022



#### **Westchester Family**

Things to do with kids in Westchester. We've got the ultimate guide to family-friendly Westchester and the... 33 **Domain Authority** Provided by

9.71K **Unique Visits** Provided by **SimilarWeb** 



November 25, 2022 • ONLINE



# 14th Annual Greenwich **Reindeer Festival & Santa's** Workshop presented by...

westchesterfamily.com/event/14th-annual...

**Estimated Views** 

1.57K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements



#### **Westport Magazine**

**25K**Circulation

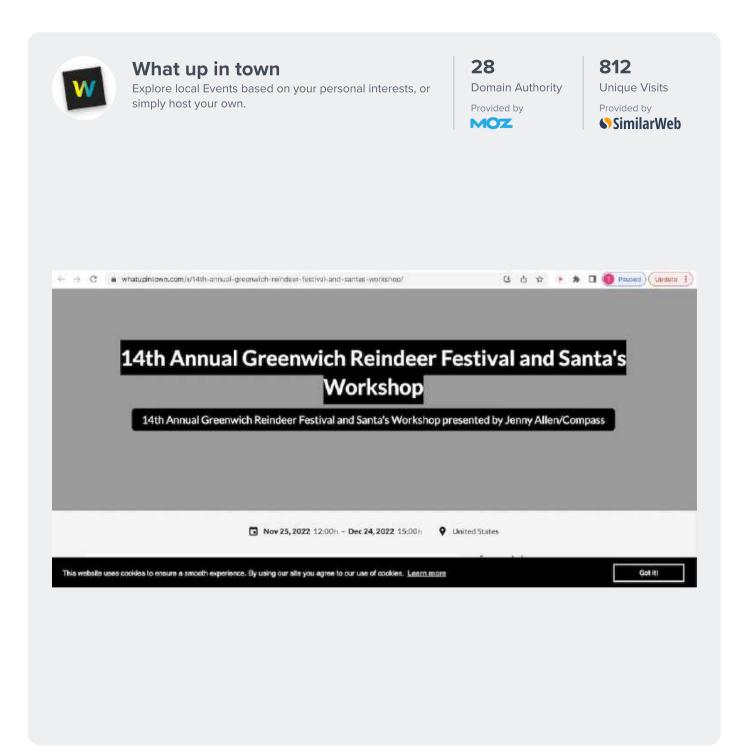
on



November 01, 2022 • PRINT

# 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by...

greenwichmag.com



ONLINE

# What up in town

whatupintown.com/x/14th-annual-greenwi...

**Estimated Views** 

4.79K <sup>☉</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 🛇

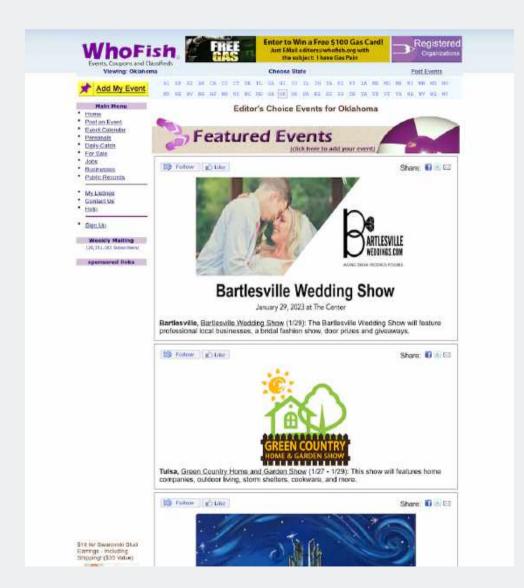


#### whofish.org

**43**Domain Authority
Provided by

MOZ

20.7K
Unique Visits
Provided by
SimilarWeb





# WhoFish - Local Events and Activities

whofish.org/Default.aspx?tabid=47&modi...

**Estimated Views** 

3.26K <sup>⊗</sup>

Estimated views calculated based on audience size and social engagement

Engagements

0 🛇



#### whofish.org

43 **Domain Authority** 

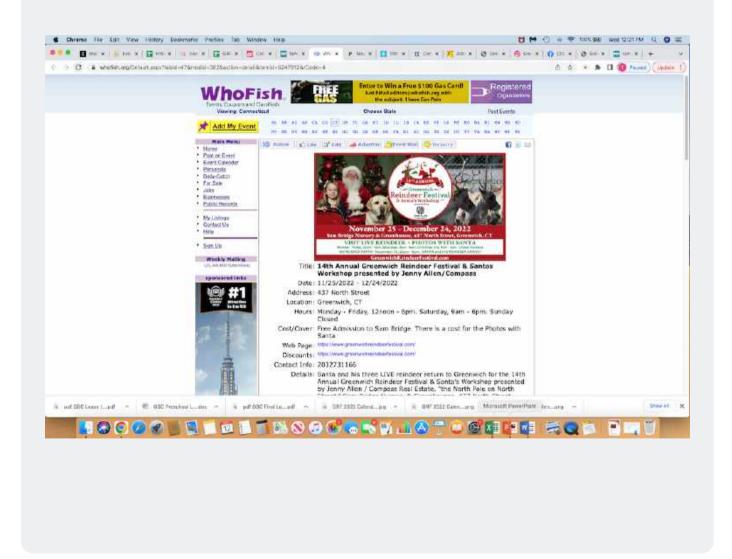
Provided by MOZ

20.7K **Unique Visits** Provided by **SimilarWeb** 

October 12, 2022 • ONLINE



### **WhoFish Listing**



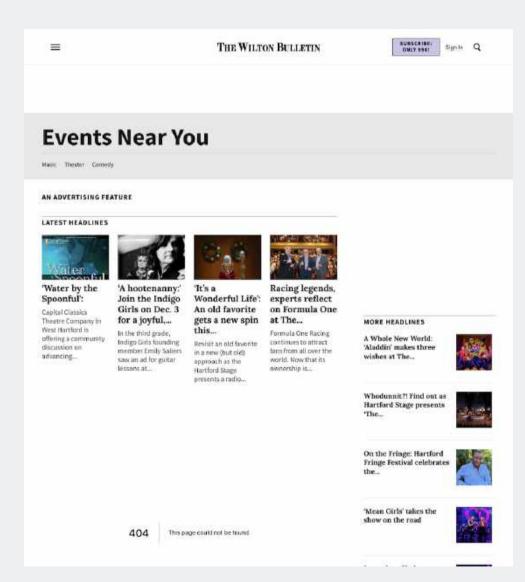


#### **Wilton Bulletin**

**53**Domain Authority

Provided by

7.3K
Unique Visits
Provided by
SimilarWeb





#### Calendar

wiltonbulletin.com/events-calendar/?\_ev...

**Estimated Views** 

148 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



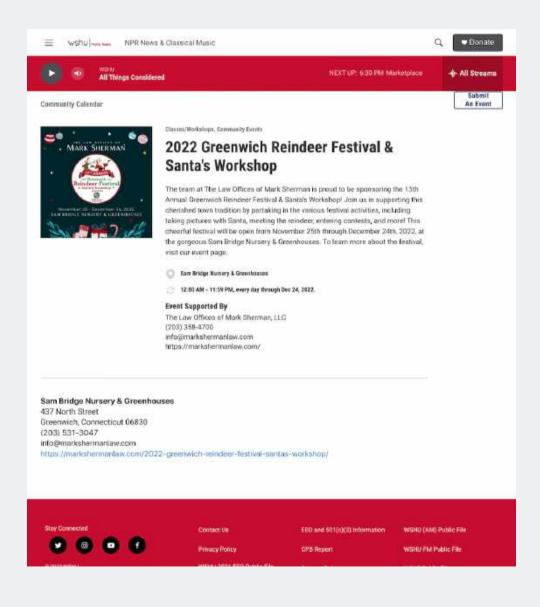


#### wshu.org

Single source for NPR News, award-winning Connecticut and Long Island reporting, classical music and compellin... 58 **Domain Authority** 

Provided by MOZ

49.7K **Unique Visits** Provided by **SimilarWeb** 





# 2022 Greenwich Reindeer **Festival & Santa's** Workshop

wshu.org/community-calendar/event/202...

**Estimated Views** 

317 <sup>©</sup>

Estimated views calculated based on audience size and social engagement

Engagements



November 18, 2022

# WE RE BACK PARTY DAYS **Eblast 2 REV**



#### VISIT LIVE REINDEER PHOTOS WITH SANTA

(Families & Pets)

Mondays - Fridays, 12pm - 6pm Saturdays, 9am - 6µm Christmas Eve, 9am - 3pm, Closed Sundays

A Pertion of All Photos with Santa Benefit



#### WE'RE BACK PARTY DAYS!

November 25, Friday, 12pm - 6pm 12pm SANTA AND HIS REINDEER ARRIVE!

> 12:10pm - Ribbon Curring Ceremony Photos with Santa begin!

Santa's Reindeer Acrive in the early afternoon?

LIVE MUSIC, FOOD TRUCKS & VENDORS

SECRETARY A STATUS TOTAL

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60

Domain Authority
Provided by

MOZ

8.95K

Unique Visits

Provided by

**SimilarWeb** 

November 01, 2022

GRF 2022 300x250px





80

Domain Authority
Provided by

756K
Unique Visits
Provided by
SimilarWeb

November 01, 2022

GRF 600 x 500px



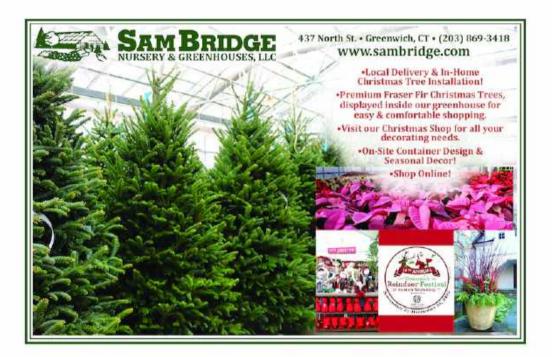
November 25 - December 24, 2022

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

## VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm, Christmas Eve, 9am - 3pm. Closed Sundays WE'RE BACK PARTY! November 25, 12pm - 6pm. SANTA and HIS REINDEER ARRIVE!

GreenwichReindeerFestival.com



September 10, 2022

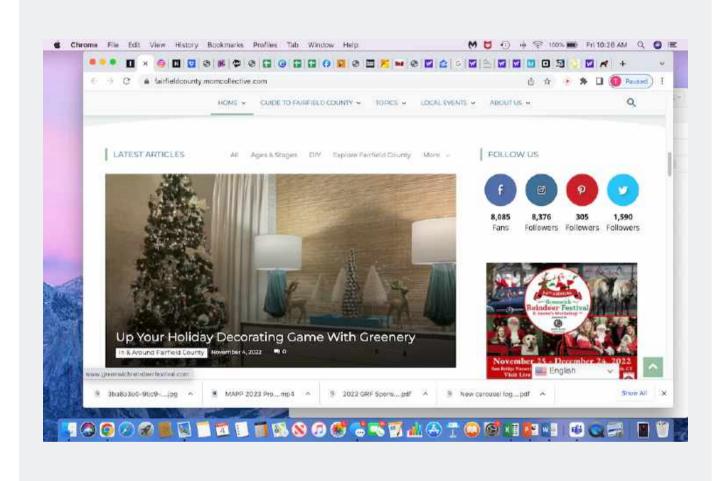
# **Greenwich Reindeer Flyer 2022 copy**

September 10, 2022

# **Holiday Flyer 2022**



#### **FC Mom Website**





# Westchester Family Dec half pg ad 1



26
Domain Authority
Provided by

590
Unique Visits
Provided by
SimilarWeb

November 15, 2022

# **CT Kids and Family**





November 23, 2022

# WE RE BACK PARTY DAYS Eblast 3



26
Domain Authority
Provided by

590
Unique Visits
Provided by
SimilarWeb

November 25, 2022

### CT Kids and Family 2





77

Domain Authority

Provided by



123K

**Unique Visits** 

Provided by



### **Greenwich Reindeer CS FINAL**

November 21, 2022

### Greenwich Reindeer Festival & Santa's Workshop returns for 14th year to Sam Bridge Nursery & Greenhouses

Shop, dine and Meet Santa's LIVE Reindeer and Phetoc with Santa at Sam Bridge Nursery. A Greenhouses, Greenwich, CT

By Susan Shultz

The 14th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen Compass, a beloved holiday tradition, returns to Sam Bridge Nursery & Greenhouses, the "North Pole on North Street" in Greenwich, November 25 through December 24 with a kickoff "Wo're Back" party days, Friday, Nov. 25, 12 p.m. – 6 p.m. and Saturday, Nov. 26, 9 a.m. – 6 p.m. to welcome Santa and his three LIVE Reindeer back to town for the month long holiday festival that runs through Christmas Eve.

On Friday, Santa and Greenwich First Selectman, Fred Camillo will arrive promptly at noon by Mercedes-Benz, compliments of Mercedes-Benz of Greenwich. The arrival will be followed by a ribbon-cutting ceremony with public officials and local sponsors to officially open Santa's Workshop and photos with Santa begin! This is a much amicipated time for children to get their first glimpse at Santa, have the opportunity to have their photo with Santa to create cherished family memories that will last a lifetime.

A portion of all photos with Santa will benefit Kids in Crisis, a Greenwich-based nonprofit organization. A Kids in Crisis Giving Tree will also be available for people to support their important work. The Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen Compass is ground to support Kids in Crisis for the fourteenth consecutive year.

Many families make this very special event a part of their holiday season every year, according to Tammi Ketler, TMK Event Marketing, the creators and producers of the cherished holiday event. "We have many families who have been coming to visit us since the first year," she said. "To see the children's faces light up when they see the Reindeer and meet Santa, is the most wonderful part of the event."

In addition to visiting the Reindeer and Photos with Santa, the Christmas Shop at Sam Bridge Nursery has everything anyone would need for the holiday season, including Christmas trees, holiday décor, gifts and so much more. "It's a one-stop holiday shopping experience, said Maggie Bridge of Sam Bridge Nursery & Greenhouses. "The entire community is invited to the "We're Back" party days. This is the first year we are fully back since the pandemic, so we really wanted to celebrate it."

As part of the two day, "We're Back" party festivities, local musician Kayla Rae will perform live Friday afternoon, 1 p.m. to 4 p.m. Rae is a 24-year-old singer/songwriter/pianist from Bethel, CT who has appeared on "American Idol" and "The Voice." Other local musicians will perform LIVE Saturday afternoon, 12 p.m. – 3 p.m.

Visitors can dine from select food trucks, including Italiana Foods — featuring a complimentary cake for the first 150 guests — and other Italian pastries and sandwiches, The Taco-ish Food Truck, and Pau Pau's Pizza Cones Food Truck.

Also Joining the two-day kickoff festivities will be Rising Starr Horse Rescue, who will have two miniature horses on site and provide information about their important work rescuing horses across the country.

Sponsors and Vendors will be on-site both Friday and Saturday and they include KeyBank (offering complimentary hot chocolate and their Red Key Treasure Chest promotion to win prizes), Frontier Communications (offering many great giveaways), Sunzi Silks & Tribal Towels, Get Joy Food, Greenwich International Film Festival. Greenwich Time/Hearst Media and G's Fancy Faces face painting and balloon artist for children.

Children will enjoy Santa's Workshop sponsored by Greenwich Pediatric Dental Group, which features a reindeer coloring station sponsored by Jenny Allen/Compass, Letter Writing to Santa station sponsored by Greenwich Pediatric Dental Group, a raffle to win a Mercedes-Benz Kids Electric Car for everyone who has their Photo with Santa, and a "Name the Baby Girl Reindeer Contest" to win another Mercedes-Benz Kids Electric Car, all while families wait in line for their photo with Santa!

Abilis Gardens and Gifts will be a featured vendor at the Greenwich Reindeer Festival on.
Saturdays, Dec. 10 and 17, from 9 a.m. to 6 p.m. Abilis is a nonprofit located in Greenwich that provides services and supports to more than 800 individuals with special needs.

"The annual Greenwich Reindeer Festival is an event that celebrates our community's holiday spirit," Camillo said. "While serving to mark the start of the holiday season and foster memories that will last a lifetime, the event will also set aside a portion of all photos with Santa that will benefit Kids in Crisis."

Bring your dog for photos with Santa anytime they're open, but for an added incentive to visit Santa with your dog when they're not so busy, you'll receive a DOGGY GIFT BAG compliments of Cornell University Veterinary Specialists every Monday - Friday throughout the four weeks. The Doggy Gift Bags are filled with great items from Cornell University Veterinary Specialists, Earth Animal, Get Joy Food and All Pets.

Thank you to our sponsors for helping to make this event possible. Sam Bridge Nursery & Greenhouses, Jenny Allen/Compass, Greenwich Pediatric Dental Group, Mercedes-Benz of Greenwich, KeyBank, Greenwich Hospital, Frontier Communications, Little Friends, Abilis, Mark Sherman Law Offices, Cornell University Veterinary Specialists, Citarella Gourmet Market in Greenwich, Vineyard Vines, M.H. Heaven Real Estate, Eagle Fence & Guardrail, Interstate + Lakeland Lumber. Premier Media Sponsor Greenwich Magazine/Moffly Media, Additional Media Sponsors include CT Kids & Family, Fairfield County Mom, Greenwich Girl, Greenwich Moms, Greenwich Time/Stamford Advocate, INGreenwich, Kids Out And About, Macaroni Kid, Money Mailer, Natural Awakenings Magazine, News 12 CT, Jen Danzi. The Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen / Compass is produced by TMK Event Marketing, LLC, located in Greenwich.

For more details on this magical holiday tradition, visit www.Greenwichreindeerfestival.com, and follow us on social media, https://www.facebook.com/GreenwichReindeerFestival/, https://www.instagram.com/greenwichreindeerfestival/



November 08, 2022

### GFP Banner Ad 926 x 150



November 20, 2022



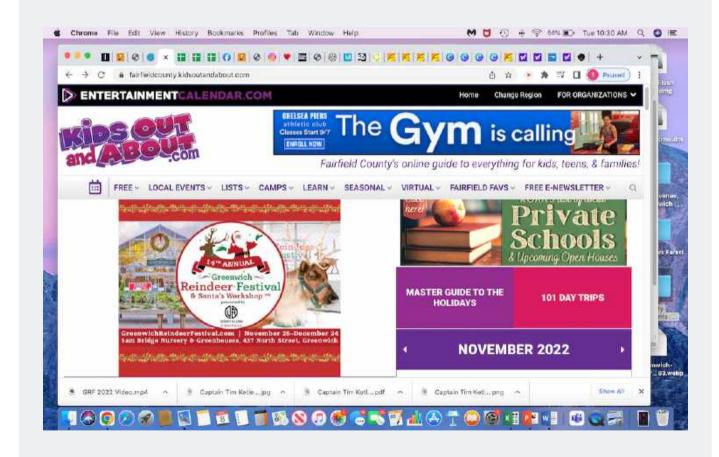


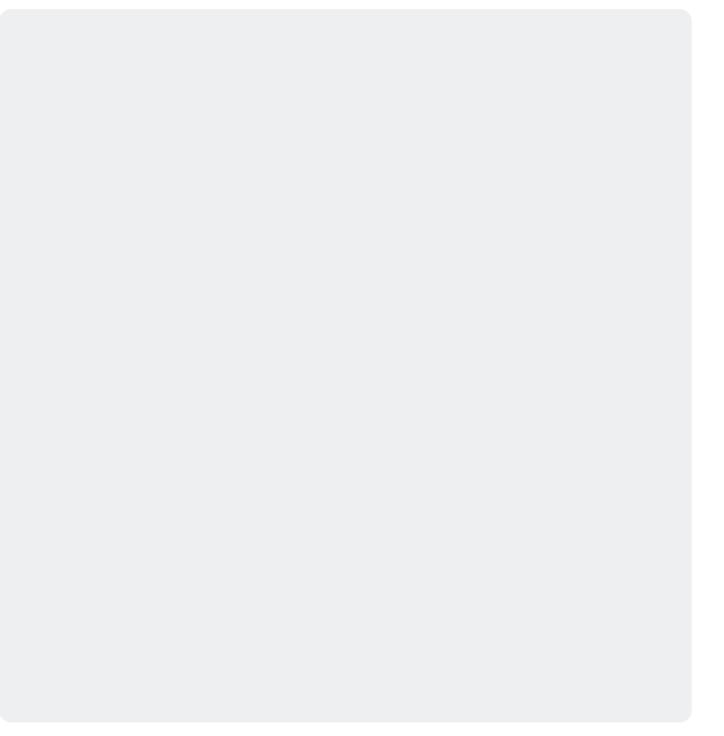
**52**Domain Authority
Provided by



November 16, 2022

### **Kids Out And About**





MM 600 x 500px

November 15, 2022



November 25 - December 24, 2022

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

### VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm, Christmas Eve, 9am - 3pm. Closed Sundays WE'RE BACK PARTY! November 25, 12pm - 6pm. SANTA and HIS REINDEER ARRIVE!

### GreenwichReindeerFestival.com



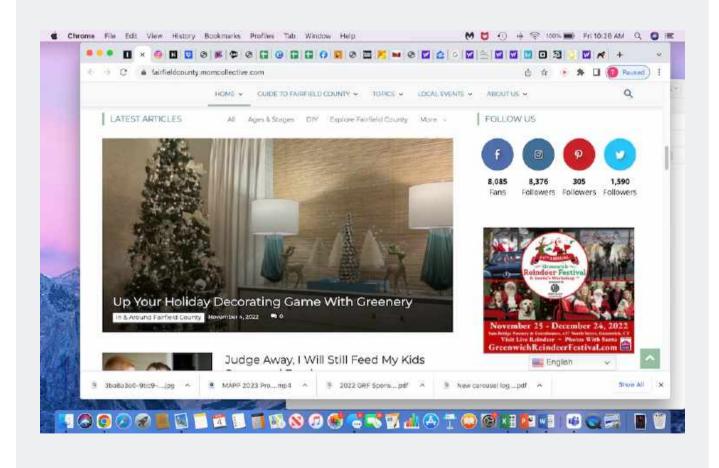
Domain Authority

Provided by



October 25, 2022

### FC Mom Website 2



November 10, 2022





November 25 - December 24, 2022

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

### VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm, Christmas Eve, 9am - 3pm. Closed Sundays WE'RE BACK PARTY! November 25, 12pm - 6pm. SANTA and HIS REINDEER ARRIVE!

GreenwichReindeerFestival.com



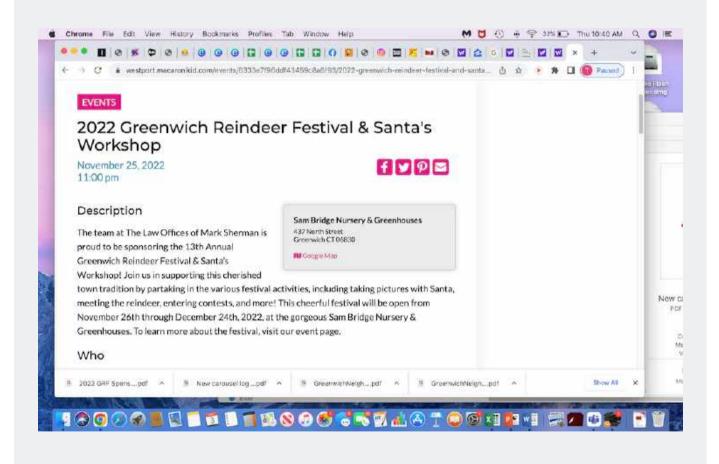
Domain Authority

Provided by

2.61K
Unique Visits
Provided by
SimilarWeb

November 03, 2022

### **Macaroni Kid Westport**





26

Domain Authority
Provided by

MOZ

**590** 

Unique Visits

Provided by

**SimilarWeb** 



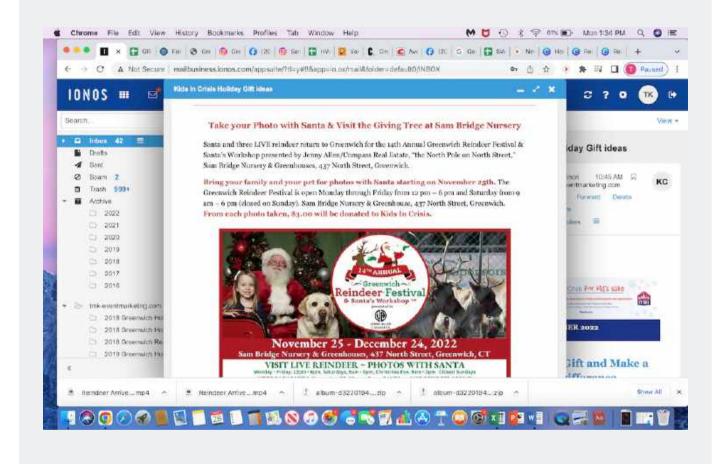
December 01, 2022

### CT Kids Family Full Pg Ad DEC GRF 2022

### Moffly Media Half Page AD 2022



### **Kids In Crisis listing**





**52** 

Domain Authority
Provided by

MOZ

16.6K

Unique Visits

Provided by

**♦** SimilarWeb

November 01, 2022

GRF 2022 Leaderboard 728 x 90px



# **GRF 2022 Social Media Marketing**

38 pieces of coverage





### November 25 - December 24, 2022

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

### VISIT LIVE REINDEER

PHOTOS WITH SANTA (Families & Pets)

Monday - Friday, 12pm - 6pm, Saturdays 9am - 6pm Christmas Eve, 9am - 3pm, Closed Sundays WE'RE BACK PARTY! November 25, 12pm - 6pm

GreenwichReindeerFestival.com



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K
Followers

**O** INSTAGRAM

### **Coloring Station FB Post**





1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



O INSTAGRAM

### **Happy New Year IG Post**



1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



(instagram

### **THANK YOU SPONSORS**



1.68K Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

(i) INSTAGRAM

# REINDEER DEPART for the North Pole



1.68K Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



(instagram

# **Letter Writing to Santa FB Post**



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers



(instagram

### **SANTA VIDEO IG Post**



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers

(in Instagram

### **Santa Joy Video FB Post**





1.68K Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

(instagram

# SANTA IS IN THE HOUSE IG Post



1.68K Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



(instagram

2



1.68K Followers

# SANTA ARRIVES TODAY IG Post





1.68K
Followers

### SANTA HIS REINDEER VIDEO IG Post





## Sam Bridge Thank You FB Post





Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers



(i) INSTAGRAM





1.68K

Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



(instagram

# Photos with Santa Begin this Friday IG Post



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

**Followers** 

(i) INSTAGRAM

### **PHOTOS W SANTA FB Post**

PHOTOS WITH SANTA MONDAYS-FRIDAYS, 12PM - 6PM, SATURDAYS, 9AM - 6PM & CHRISTMAS EVE, 9AM - 3PM



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers



(i) INSTAGRAM

### **ONLY 20 DAYS FB Post**



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K
Followers

**O** INSTAGRAM

# NAME THE BABY GIRL REINDEER CONTEST FB Post



# "NAME THE BABY GIRL REINDEER CONTEST!"

Come meet Iris and help name her baby girl reindeer in Santa's Workshop throughout the 4 week event. The winning name will be chosen by Santa Dec. 24! WIN A MERCEDES-BENZ KIDS ELECTRIC CAR - THANKS TO MERCEDES-BENZ OF GREENWICH!!



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K Followers



(in) Instagram





1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



**O** INSTAGRAM

## Congratulations Sharon Cyboski IG Post



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers

(i) INSTAGRAM

### **WINNER Baby Girl Reindeer FB Post**

SHARON CYBOSKI, WINNER
"NAME THE BABY GIRL REINDEER CONTEST"



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers

**Last Day FB Post** 

(i) INSTAGRAM









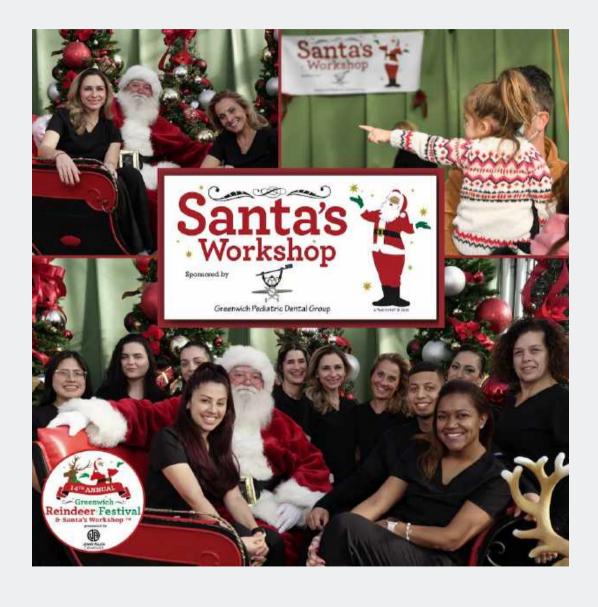












### **SANTA S HELPERS FB Post**



### **FB Profile Photo 2022**





1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

O INSTAGRAM

## **ENTER TWO RAFFLES FB**Post



Thank You!



Mercedes-Benz of Greenwich





1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

**O** INSTAGRAM

**Doggy Photos with Santa Video** 





1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

THANK YOU! TO OUR DOGGY GIFT BAG SPONSORS Cornell University Veterinary Specialists

**O** INSTAGRAM

## DOGGY GIFT BAG SPONSORS IG Post

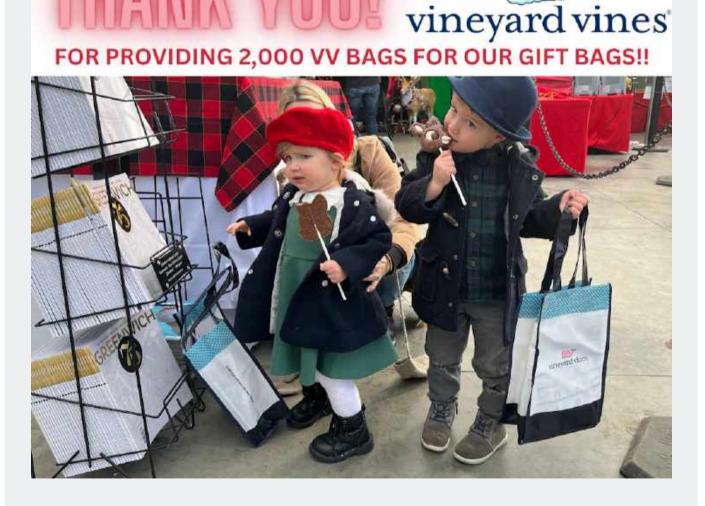


1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

(instagram

## THANK YOU VV Gift Bags FB Post





1.68K
Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

THANK YOU! JENNY ALLEN COMPASS **Presenting Spons** www.GreenwichReindeerFestival.com

**O** INSTAGRAM

## Thank You Jenny Allen FB Post



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers



#### (i) INSTAGRAM

## **Jenny Allen IG Post**



1.68K Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

25% off the Entire Store!\* Wednesday, December 7 5PM - 8PM 50 Glenville St., Greenwich, CT 203-531-GIFT (4438) www.abilis.us/gifts @abilisgifts \*Not to be combined with other offers **THANK YOU, ABILIS!** Reindeer Festival COMMUNITY SPONSOR **O** INSTAGRAM

### **ABILIS IG Post**



Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich

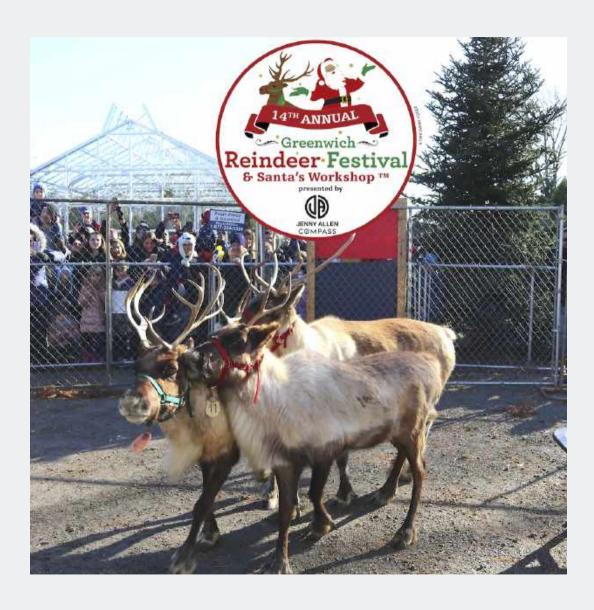
Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass

1.68K

Followers

(i) INSTAGRAM

### **Reindeer IG Post**



#### **Greenwich Reindeer Festival**





## GRF 2022 Launch Video FB post 2



**1.68K**Followers

Santa and his LIVE Reindeer return to Greenwich for the 13th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen/Compass



(instagram

## 8 More Days for Photos with Santa





November 25 - December 24, 2022

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

### VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

Monday - Friday, 12pm - 6pm, Saturdays, 9am - 6pm, Christmas Eve, 9am - 3pm. Closed Sundays WE'RE BACK PARTY! November 25, 12pm - 6pm. SANTA and HIS REINDEER ARRIVE!

GreenwichReindeerFestival.com

# **GRF 2022 Photo Highlights**

20 pieces of coverage















## 00080 Jenny Allen





### IMG 3595 MB CARS





















